



Two Carnival Corporation Ocean Media TV Programs Receive Parents' Choice Awards

February 9, 2017

Two of four new TV programs from world's largest leisure travel company -- "Ocean Treks with Jeff Corwin" and "The Voyager with Josh Garcia" -- are recognized with prestigious Parents' Choice Approved Seals

MIAMI, Feb. 9, 2017 /PRNewswire/ -- [Carnival Corporation & plc](#) (NYSE/LSE: CCL; NYSE: CUK), the world's largest leisure travel company, today announced that two of its four Ocean Media TV programs -- "Ocean Treks with Jeff Corwin" and "The Voyager with Josh Garcia" -- have been awarded Parents' Choice Approved Seals by the Parents' Choice Foundation.



Representing a first in the cruise industry, the innovative communications approach of producing original TV programs builds on the company's strategy to highlight why traveling by ocean to experience global destinations has become one of the best ways to enjoy and learn about the world and other cultures. And in only their first season, the TV programs launched in fall 2016 are garnering attention based on their popularity in ratings and experiential value.

"It is truly an honor to have these shows recognized by the Parents' Choice Foundation," said John Padgett, chief experience and innovation officer for Carnival Corporation. "The experiential content is great for viewers of all ages and is focused on inspiring consumers to engage in the world and eliminating fears of interacting with diverse peoples and cultures."

"Ocean Treks with Jeff Corwin" airs nationwide on ABC on Saturday mornings and follows Emmy-winning host Jeff Corwin as he embarks on adventures in some of the world's most exciting destinations, such as repelling down cliffs, flight-seeing to glacier landings, mountain climbing in a national park and zip lining through a rainforest.

Airing Saturday mornings on NBC, "The Voyager with Josh Garcia" follows video journalist and world-traveler Josh Garcia as he visits fascinating seaside ports to meet locals who share their rich history, life stories and exotic foods, and introduces viewers to the hidden beauty, cultural diversity and amazing flavors native to each destination.

According to the Foundation, Parents' Choice Approved Seals are given on the basis of the production, entertainment and human values they exemplify, and indicate a wholesome product that helps children enjoy developing physical, emotional, social or academic skills.

"Ocean Treks with Jeff Corwin" and "The Voyager with Josh Garcia" are two of four new TV series launched in the past six months by Carnival Corporation.

The company's other programs include "Vacation Creation," which airs as part of The CW's "One Magnificent Morning" Saturday morning block and features "In Living Color" star and comedian Tommy Davidson and YouTube celebrity Andrea Feczko as hosts. The show goes beyond the typical travel show by personalizing vacations of a lifetime for couples, individuals and families facing hardship and in need of hope or seeking much-needed time together.

And Carnival Corporation's newest TV show -- "Good Spirits" -- premieres on FYI beginning Thursday, February 16 at 6 p.m. ET and A&E on Saturday, February 18 at noon ET. "Good Spirits" joins pioneering cocktail chef Matthew Biancaniello as he sails the globe on the company's world's leading cruise lines in search of extraordinary everyday people, sharing the stories of spirits and collecting farm fresh, native ingredients to inspire one-of-a-kind cocktail creations.

The new experiential content is designed to engage viewers by showcasing exciting adventures, exotic cultures and popular global destinations. Ships from all 10 of the company's cruise line brands -- Carnival Cruise Line, Fathom, Holland America Line, Princess Cruises, Seabourn, AIDA Cruises, Costa Cruises, Cunard, P&O Cruises (Australia) and P&O Cruises (UK) -- serve as the platform for engaging and emotional experiences, and each of the company's brands are featured in episodes in at least one of the shows during the inaugural season.

About Carnival Corporation & plc

Carnival Corporation & plc is the largest leisure travel company in the world, with a portfolio of 10 cruise brands in North America, Europe, Australia and Asia comprised of Carnival Cruise Line, Fathom, Holland America Line, Princess Cruises, Seabourn, AIDA Cruises, Costa Cruises, Cunard, P&O Cruises (Australia) and P&O Cruises (UK).

Together, these brands operate 102 ships visiting over 700 ports around the world and totaling 226,000 lower berths with 19 new ships scheduled to be delivered between 2017 and 2022.

Carnival Corporation & plc also operates Holland America Princess Alaska Tours, the leading tour companies in Alaska and the Canadian Yukon. Traded on both the New York and London Stock Exchanges, Carnival Corporation & plc is the only group in the world to be included in both the S&P500 and the FTSE 100 indices.

Additional information can be found on www.carnival.com, www.fathom.org, www.hollandamerica.com, www.princess.com, www.seabourn.com, www.aida.de, www.costacruiase.com, www.cunard.com, www.pocruiases.com.au and www.pocruiases.com.

About Parents' Choice Foundation

Parents' Choice Foundation, established in 1978 as a 501c3, is the nation's oldest nonprofit guide to quality children's media and toys.

Best known for the Parents' Choice Awards® program, the Parents' Choice Award Seals are the Foundation's internationally recognized and respected icons of quality.

The Parents' Choice Award judges are experts in areas of industry and interest, from dinosaurs to digital media and from mathematics to making mayhem. The Parents' Choice Awards committee members hail from families across the country.

The Foundation's product evaluation process is lengthy and comprehensive. It's a multi-tiered process with its roots in a four-page questionnaire that queries developmentally appropriate content and challenges, the product's design and function, the educational value, long-term play value, and the benefits to a child's social and emotional growth and well being.



To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/two-carnival-corporation-ocean-media-tv-programs-receive-parents-choice-awards-300405014.html>

SOURCE Carnival Corporation & plc

Carnival Corporation Media Contacts: Roger Frizzell, Carnival Corporation, rfrizzell@carnival.com, (305) 406-7862; Mike Flanagan, LDWWgroup, mike@ldwwgroup.com, (727) 452-4538; Vicki Johnson, Sachs Media Group, vickij@sachsmedia.com, (407) 340-9658