



Holland America Group's Clark Named to Ethisphere Institute's 'Attorneys Who Matter' List for Fourth Consecutive Year

February 22, 2017

Seattle, Wash., Feb. 22, 2017 — Ethisphere Institute, the global leader in defining and advancing the standards of ethical business practices, recognized Holland America Group's Kelly Clark for the fourth consecutive year in its "2016 Attorneys Who Matter" list of lawyers in the Ethics and Compliance category. Clark serves as senior vice president, safety, environmental and regulatory services, as well as chief ethics officer for Holland America Group.

This award showcases individuals representing the best and brightest in the legal field, including federal agencies, in-house counsel, top ethics and compliance officers of major companies and outside counsel. Ethisphere Institute reviews nominees' professional expertise, peer and client endorsements, public service and compliance results they have achieved for their companies, among a variety of other criteria.

"Maintaining the highest ethical standards in an organization of our size every year is a tremendous accomplishment, and no one is more deserving than Kelly to receive this distinction," said Stein Kruse, chief executive officer, Holland America Group. "We are proud of Kelly for having her talents recognized by Ethisphere Institute for the fourth year in a row, and we support her as she continues to build a strong culture of integrity within our organization."

Clark has established a solid reputation during her career with Holland America Group — serving Holland America Line, Seabourn, Princess Cruises and P&O Australia — as both a partner to senior management and a developer of ethical practices.

Clark is the executive sponsor of Holland America Group's ethics and compliance committee, which focuses on improving awareness and education throughout the company of the importance of working with integrity, honesty and ethics at all levels of the organization. Under her leadership two lines in the Group, Holland America Line and Seabourn, have received several distinctions for business ethics. They were the first cruise lines to be recognized as Ethics Inside Certified, and in March 2016 both companies were named among the World's Most Ethical Companies by Ethisphere Institute for the fifth consecutive year. Clark is working with other lines in the Group to receive similar designations.

"This year's list of Attorneys Who Matter represent the growing importance of transparency, fair play and business-savvy professionals in the global ecosystem," said Ty Francis, executive vice president and group publisher, Ethisphere. "Our honorees are making a difference from boardrooms to courtrooms, and we are honored to recognize leading General Counsels, Chief Legal Officers, Chief Compliance & Risk Officers, government leaders as well as partners in some of the leading law firms of the world. Increasingly, global companies are valued not only by the prevention of risk but by how they conduct business around the globe. Congratulations to the 2016 honorees."

Clark, who is a Certified Compliance and Ethics Professional (CCEP), received both her Juris Doctor and Masters in Business Administration from New York University in 1993.

About the Ethisphere Institute

Ethisphere Institute is the global leader in defining and advancing the standards of ethical business practices that fuel corporate character, marketplace trust and business success. Ethisphere has deep expertise in measuring and defining core ethics standards using data-driven insights that help companies enhance corporate character.

Ethisphere honors superior achievement through its World's Most Ethical Companies recognition program, provides a community of industry experts with the Business Ethics Leadership Alliance, and showcases trends and best practices in ethics with Ethisphere Magazine. Ethisphere also is the leading provider of independent verification of corporate ethics and compliance programs that include Ethics Inside Certification and Compliance Leader Verification. More information about Ethisphere can be found at ethisphere.com.

For more information about Holland America Line, consult a travel professional, call 1-877-SAIL-HAL ([1-877-724-5425](tel:1-877-724-5425)) or visit hollandamerica.com.

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About Holland America Line [a division of Carnival Corporation and plc (NYSE: CCL and CUK)]

Holland America Line's fleet of 14 ships offers more than 500 cruises to more than 400 ports in 98 countries, territories or dependencies around the world. From shorter getaways to 113-day itineraries, the company's cruises visit all seven continents with highlights including Antarctica explorations, South America circumnavigations and exotic Australia/New Zealand and Asia voyages; four annual Grand Voyages; and popular sailings to the Caribbean, Alaska, Mexico, Canada/New England, Bermuda, Europe and the Panama Canal. The line currently has a new 2,650-guest ship, *ms Koningsdam*, delivered in April 2016, as well as a second Pinnacle Class ship, *ms Nieuw Statendam*, due for delivery in November 2018.

The company recently announced \$300 million in brand enhancements to secure its position as the leader in premium cruising. Fleetwide, the ships feature innovative initiatives and a diverse range of enriching experiences focused on destination immersion and personalized travel. Guests can expand their knowledge on board at an America's Test Kitchen show; Explorations Café, powered by The New York Times and Digital Workshop powered by Windows. Outstanding entertainment fills each evening at venues including Lincoln Center Stage, Billboard Onboard and B.B. King's Blues Club. The dining experience can be savored at a variety of restaurants with menus that feature selections from Holland America Line's esteemed Culinary Council that comprises world-famous chefs who design dishes exclusively for our guests.

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