



AIDAperla's christening eagerly anticipated

June 29, 2017

AIDA Cruises welcomes new fleet member with exclusive offer, bookable from July 1, 2017

Model and TV host Lena Gercke will be christening AIDAperla on June 30, 2017 in Palma de Mallorca. To mark this occasion, AIDA Cruises has put together an exclusive cruise offer with which the cruise operator is both thanking its loyal fans and also inviting those who have never yet experienced a waterborne vacation to sample the diversity of the new vacation worlds aboard the latest generation of AIDA ships.

The exclusive "AIDAperla Christening Special" offer can be booked from July 1 until July 10, 2017. On all AIDAperla and AIDAprima cruises during the period from July 1, 2017 to December 31, 2017, AIDA Cruises will be treating all guests to board credit of 100 euros*** for new PREMIUM and VARIO-price bookings.

AIDAperla will be going on seven-day cruises of the western Mediterranean. The capital of the Germans' favorite island, Palma de Mallorca, and Barcelona are the start and end ports for these seven-day cruises which take in destinations such as Rome (Civitavecchia), Corsica and Florence (Livorno).

Until the end of October 2017, the Hanseatic City of Hamburg will be the start and end port for AIDAprima's seven-day Northern Europe cruises. Since early 2016 AIDAperla's twin ship has been inviting guests to discover some of Western Europe's most beautiful destinations such as Southampton, Le Havre, Zeebrugge or Rotterdam.

After that, AIDAprima will be voyaging on seven-day cruises through the island world of the Canaries and Madeira. The start and end ports are Las Palmas (Gran Canaria) and Santa Cruz de Tenerife (Tenerife). The destinations visited apart from Gran Canaria and Tenerife will be Madeira, Fuerteventura and Lanzarote.

The diversity of experiences aboard the two newest AIDA ships captivates guests of all ages. Thanks to highlights such as the Beach Club with its weatherproof, UV-permeable membrane dome, or the Four Elements with its water slides and ropes course, both ships are sunshine destinations for the whole family – 365 days a year. Guests have a choice of 14 different staterooms including spacious Veranda staterooms and Panorama staterooms on the exclusive Patio Deck.

The award-winning Body & Soul Organic Spa offers various saunas, multiple indoor and outdoor pools, a tepidarium and a fireplace room for perfect relaxation. The Lanai Deck with infinity pools, glass elevators, two skywalks, state-of-the-art LED technology, aerial structures for extraordinary shows by artists, and an interactive floating ball for the entertainment program rounds off the diverse range of options. In addition to the Kids and Teens Club, there is also a Mini Club on board which looks after tiny tots of 6 months and over.

Guests can also look forward to many special events aboard both ships. For example, Tim Mälzer will be live aboard AIDAprima with his cookery school from October 14–21, 2017. As part of its vacation special, the BVB Soccer Camp for all soccer-loving kids will be taking place on board AIDAprima from October 28 to November 4, 2017. And those who want to delight their loved ones at Christmas will come along to pick up the best tips for delicious Christmas baking from world champion pastry chef Andrea Schirmaier-Huber aboard AIDAprima from December 2–9, 2017. With AIDAperla, it is not only exceptional gallery artists who will be welcomed aboard: Sommelier and "wine guru" Gunnar Tietz will be giving a guest appearance with his "Wine & Meat par excellence" program from September 30 to October 7, 2017.

The "AIDAperla Christening Special" offer can be booked from July 1, 2017 at travel agencies, at the AIDA Customer Center on +49 (0)381/202 707 07 or at www.aida.de/taufspezial.

Rostock, June 29, 2017

Sample prices for editors:

7-day western Mediterranean cruise with AIDAperla from/to Palma de Mallorca from € 799* p.p. incl. flight and € 100*** board credit

7-day Canaries cruise with AIDAprima from/to Gran Canaria from € 999* p. p. incl. flight and € 100*** board credit

7-day Northern Europe cruise with AIDAprima from/to Hamburg from € 799** p. p. incl. € 100*** board credit

* AIDA VARIO price per person for double occupancy (Interior stateroom), incl. arrival and departure package, subject to availability. The General Terms & Conditions, notes and information in the current AIDA Catalog September 2017 to October 2018 apply.

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*** Board credit applies per double-occupancy stateroom with two adults in the 1st/2nd bed, is non-transferable, and cannot be combined with other AIDA promotions. It will only apply to new bookings at the AIDA PREMIUM or AIDA VARIO price during the booking period from July 1–10, 2017 on all cruises with AIDAperla and AIDAprima during the travel period from July 1–December 31, 2017. Subject to availability.