

Carnival Corporation Ocean Originals TV Series Receive 10 Telly Awards

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Three new programs from world's largest leisure travel company - "Ocean Treks with Jeff Corwin," "The Voyager with Josh Garcia" and "Vacation Creation" - honored for excellence in TV production

MIAMI, Aug. 3, 2017 /PRNewswire/ -- <u>Carnival Corporation & plc</u> (NYSE/LSE: CCL; NYSE: CUK), the world's largest leisure travel company, today announced that three of its Ocean Originals TV programs – "Ocean Treks with Jeff Corwin," "The Voyager with Josh Garcia" and "Vacation Creation" – have been honored with 10 2017 Telly Awards in various categories.

The Telly Awards is the premier award honoring the best in TV and Cable, Digital and Streaming, and Non-Broadcast Productions, on average receiving more than 13,000 entries annually from all 50 states and 5 continents.

"It is truly an honor to have these shows recognized with multiple Telly Awards," said John Padgett, chief experience and innovation officer for Carnival Corporation. "To have these shows acknowledged in their first season for exceptional travel-related cinematography and being produced in a way that appeals to people of all ages confirms that we've achieved our primary goal -- to create compelling experiential content that engages all audiences while inspiring them to travel the world."

"Ocean Treks with Jeff Corwin" took home three silver Tellys for editing and nature/wildlife, and four bronze awards in the categories of cinematography, children and travel and tourism. The series airs nationwide on ABC on Saturday mornings and follows Emmy-winning host Jeff Corwin as he embarks on adventures in some of the world's most exciting destinations, such as repelling down cliffs, flight-seeing to glacier landings, mountain climbing in a national park and zip-lining through a rainforest.

"The Voyager with Josh Garcia" took home two bronze Tellys for education and travel and tourism. Airing Saturday mornings on NBC, the program follows video journalist and world-traveler Josh Garcia as he visits fascinating seaside ports to meet locals who share their rich history, life stories and exotic foods, and introduces viewers to the hidden beauty, cultural diversity and amazing flavors native to each destination.

"Vacation Creation" was honored with a bronze Telly for travel and tourism. "Vacation Creation" airs as part of The CW's "One Magnificent Morning" Saturday morning block and features "In Living Color" star and comedian Tommy Davidson and YouTube celebrity Andrea Feczko as hosts. The show goes beyond the typical travel show by personalizing vacations of a lifetime for couples, individuals and families facing hardship and in need of hope or seeking much-needed time together.

All three series launched in fall 2016, and episodes air weekly on network TV. The innovative communications approach of producing original authentic experience-based TV programs builds on Carnival Corporation's strategy to highlight why traveling by ocean to experience global destinations has become one of the best ways to enjoy and learn about the world and other cultures. The TV programs are garnering attention based on their popularity in ratings and experiential value, with more than 120 million viewers having tuned in over the past year.

The new experiential content is designed to engage viewers by showcasing exciting adventures, exotic cultures and popular global destinations. Ships from all of the company's cruise brands – Carnival Cruise Line, Fathom, Holland America Line, Princess Cruises, Seabourn, AIDA Cruises, Costa Cruises, Cunard, P&O Cruises (Australia) and P&O Cruises (UK) – serve as the platform for engaging and emotional experiences, and each of the company's brands are being featured in episodes in at least one of the shows during the inaugural season.

About Carnival Corporation & plc

Carnival Corporation & plc is the world's largest leisure travel company and among the most profitable and financially strong in the cruise and vacation industries, with a portfolio of 10 dynamic brands that include nine of the world's leading cruise lines. With operations in North America, Europe, Australia and Asia, its portfolio features Carnival Cruise Line, Holland America Line, Princess Cruises, Seabourn, AIDA Cruises, Costa Cruises, Cunard, P&O Cruises (Australia) and P&O Cruises (UK), as well as Fathom, the corporation's immersion and enrichment experience brand.

Together, these brands operate 103 ships visiting over 700 ports around the world and totaling 231,000 lower berths with 17 new ships scheduled to be delivered between 2018 and 2022. Carnival Corporation & plc also operates Holland America Princess Alaska Tours, the leading tour companies in Alaska and the Canadian Yukon. Traded on both the New York and London Stock Exchanges, Carnival Corporation & plc is the only dual listed company in the world to be included in both the S&P 500 and the FTSE 100 indices.

In 2017, *Fast Company* recognized Carnival Corporation as being among the "Top 10 Most Innovative Companies" in both the design and travel categories. *Fast Company* specifically recognized Carnival Corporation for its work in developing Ocean MedallionTM, a high-tech wearable device that enables the world's first interactive guest experience platform capable of transforming vacation travel into a highly personalized and elevated level of customized service.

Additional information can be found on www.carnival.com, www.fathom.org, www.hollandamerica.com, www.princess.com, www.seabourn.com, www.aida.de, www.costacruise.com, www.cunard.com, www.pocruises.com.au, and www.pocruises.com.

About the Tellys

Founded in 1979, the Telly Awards is the premier award honoring the best in TV and Cable, Digital and Streaming, and Non-Broadcast Productions. Our mission has been to strengthen the visual arts community by inspiring, promoting, and supporting creativity. On average, The Telly Awards receives over 13,000 entries yearly from all 50 states and 5 continents. The Telly is one of the most sought-after awards by industry leaders, from large international firms to local production companies and ad agencies. With the quality of non-broadcast productions, traditional local & cable television commercials and programming on the rise, along with the world of online video continuing to rapidly evolve, we are excited to see this year's class of entries.

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