

## Carnival Cruise Line, Carnival Corporation and Chairman Micky Arison's Family Foundation to Donate \$2 Million to Hurricane Harvey Relief Efforts

## August 30, 2017

Combined donation from Carnival Cruise Line and Carnival Foundation of \$1 million being matched by Carnival Corporation Chairman Micky Arison and his wife Madeleine's Family Foundation Donations to benefit key organizations working to support the most urgent needs in the Gulf Coast region Carnival Cruise Line guests will also have the opportunity to donate in support of broader relief and rebuilding efforts following the storm

MIAMI, Aug. 30, 2017 /PRNewswire/ -- Carnival Cruise Line, and its parent company, <u>Carnival Corporation & plc</u> (NYSE/LSE: CCL; NYSE: CUK), and the Micky and Madeleine Arison Family Foundation are pledging a minimum of \$2 million to relief and rebuilding efforts in the Gulf Coast region in the wake of Hurricane Harvey, the first Category 4 hurricane to make landfall in the United States since 2004.

Carnival Cruise Line and Carnival Foundation, the philanthropic arm of Carnival Corporation, are each donating \$500,000 to Harvey disaster relief efforts, for a total donation of \$1 million from the company. Carnival Corporation Chairman Micky Arison and his wife Madeleine are matching the corporation's commitment with a \$1 million donation from the Micky and Madeleine Arison Family Foundation.

To help generate additional relief funds, cruise guests sailing on certain Carnival Cruise Line cruises will have the option to make a donation when they check in for their cruise, while the corporation's brands and employees will be participating as well.

"Our hearts go out to all those who have been impacted by the devastation of Hurricane Harvey and its aftermath, and all of us throughout the Carnival Corporation family feel a responsibility to do our part in supporting relief and rebuilding efforts in a region that we call home and where so many of our guests and business partners live and work," said Christine Duffy, president of Carnival Cruise Line. "We are very committed to the Gulf Coast as a vibrant and special part of the North American cruise industry, and our commitment will remain as strong as ever during the region's recovery process. We know this storm is still active, so we will continue to hold positive thoughts for everyone in the region while exploring ways to support affected communities as they recover and rebuild."

Carnival Cruise Line and Carnival Corporation are working together with emergency response authorities, community leaders, and key relief and recovery organizations to identify the most urgent needs and immediate allocations for the donated funds. The donation will be used to maximize positive impacts on recovery efforts and support on-the-ground teams that are distributing emergency supplies and aiding rebuilding efforts targeting the most affected families in the region.

Carnival Corporation's support will help relief and recovery organizations provide families with access to food, shelter, water, hygiene products, general necessities, medicines and healthcare supplies as they begin the relief and recovery process after initial life-saving and well-being needs are met.

## About Carnival Cruise Line

Carnival Cruise Line, part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is "The World's Most Popular Cruise Line®" with 25 ships operating three- to 16-day voyages to The Bahamas, Caribbean, Mexican Riviera, Alaska, Hawaii, Canada, New England, Bermuda, Europe, Cuba, Australia, New Zealand and the Pacific Islands. Two 133,500-ton Vista class ships are currently scheduled for delivery - Carnival Horizon in 2018 and an as-yet-unnamed vessel in 2019. Additionally, two new 180,000-ton ships are scheduled to enter service in 2020 and 2022.

## **Carnival Corporation & plc**

Carnival Corporation & plc is the world's largest leisure travel company and among the most profitable and financially strong in the cruise and vacation industries, with a portfolio of 10 dynamic brands that include nine of the world's leading cruise lines. With operations in North America, Europe, Australia and Asia, its portfolio features Carnival Cruise Line, Holland America Line, Princess Cruises, Seabourn, AIDA Cruises, Costa Cruises, Cunard, P&O Cruises (Australia) and P&O Cruises (UK), as well as Fathom, the corporation's immersion and enrichment experience brand.

Together, these brands operate 103 ships with 231,000 lower berths visiting over 700 ports around the world, with 17 new ships scheduled to be delivered between 2018 and 2022. Carnival Corporation & plc also operates Holland America Princess Alaska Tours, the leading tour company in Alaska and the Canadian Yukon. Traded on both the New York and London Stock Exchanges, Carnival Corporation & plc is the only dual listed company in the world to be included in both the S&P 500 and the FTSE 100 indices.

In 2017, Fast Company recognized Carnival Corporation as being among the "Top 10 Most Innovative Companies" in both the design and travel categories. Fast Company specifically recognized Carnival Corporation for its work in developing Ocean Medallion<sup>TM</sup>, a high-tech wearable device that enables the world's first interactive guest experience platform capable of transforming vacation travel into a highly personalized and elevated level of customized service.

Additional information can be found on <u>www.carnival.com</u>, <u>www.fathom.org</u>, <u>www.hollandamerica.com</u>, <u>www.princess.com</u>, <u>www.seabourn.com</u>, <u>www.aida.de</u>, <u>www.costacruise.com</u>, <u>www.cunard.com</u>, <u>www.pocruises.com.au</u>, and <u>www.pocruises.com</u>.

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