



Princess Cruises Itineraries and Onboard Offerings Receive Top Honors in Porthole Cruise Magazine's 19th Annual Readers' Choice Awards

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SANTA CLARITA, Calif. (Nov. 7, 2017) – [Princess Cruises](#) received top honors in *Porthole Cruise Magazine's* 19th Readers' Choice Awards, receiving five awards overall including "Best Alaska Itineraries," "Best Onboard Shopping," "Best Asia/Pacific Itineraries," "Best Central America Itineraries," and "Best Onboard Photography."

"We're incredibly proud to be recognized as a destination leader in Alaska, Central America, and Asia/Pacific by the readers of *Porthole Cruise Magazine*," said Jan Swartz, Princess Cruises group president. "We strive to provide our guests the most immersive, authentic experiences while traveling to destinations around the globe."

Award winners were determined by thousands of readers and online fans of the magazine, who voted for their favorite cruise lines and ships in 55 cruise-related categories. 2017 garnered a record-breaking number of ballots for the awards, and results are set to publish in the November/December 2017 issue on stands today.

"From its onboard amenities and activities to its variety of worldwide itineraries, Princess Cruises offers a standout cruise experience to its loyal guests," said Bill Panoff, *Porthole Cruise Magazine* publisher and editor-in-chief. "Our readers place a great deal of emphasis on itinerary options, so I commend Princess on its three wins in this category alone — the most of any cruise line."

Additional information about Princess Cruises is available through a professional travel agent, by calling 1-800-PRINCESS, or by visiting the company's website at [princess.com](#).

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About Porthole Cruise Magazine:

Porthole Cruise Magazine is the world's leading cruise travel magazine, available on newsstands and by both print and digital subscriptions. Published bimonthly, the magazine features exciting editorial and stunning photography on topics from ship reviews and cruise destinations to life on board and activities on shore.

About Princess Cruises:

One of the best-known names in cruising, Princess Cruises is a global cruise line and tour company operating a fleet of 17 modern cruise ships renowned for their innovative design and wide array of choices in dining, entertainment and amenities, all provided with the experience of exceptional customer service. Princess carries two million guests each year to more than 360 destinations around the globe on more than 150 itineraries ranging in length from three to 114 days. The company is part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE:CUK).

Newsroom:

Additional media information is available at [princess.com/news](#)

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