



## **Princess Cruises Debuts New Features and Upgrades Onboard Star Princess to Start Hawaii Season**

January 9, 2018

SANTA CLARITA, Calif. (January 09, 2018) – [Star Princess](#) has returned to service following a two-week multi-million-dollar renovation, outfitting the ship with some of the latest Princess Cruises product innovations and enhancements to various onboard areas.

Resuming a season of [15-day Hawaiian Island cruises](#) roundtrip from Los Angeles and Vancouver through April before summer cruising in Alaska, Star Princess guests will enjoy new or updated onboard offerings.

"Star Princess now offers many of the signature product innovations our guests have come to love, including the Princess Luxury Bed, Camp Discovery Youth & Teen Center and revamped Sabatini's," said Jan Swartz, Princess Cruises president. "These enhancements continue our \$450 million multi-year ship renovation campaign, 'Come Back New Promise', enhancing our onboard guest experience."

**Sabatini's Italian Trattoria** – this signature specialty restaurant now offers updated décor and a new menu developed in collaboration with Chef Angelo Auriana, Executive Chef and partner at the authentic Italian restaurants, The Factory Kitchen and Officine BRERA, in Los Angeles. Inspired by fresh Northern Italian flavors the menu features handmade pasta dishes from Chef Auriana, as well as family recipes from Italian Princess executive chefs.

**Princess Luxury Bed** – available in every stateroom aboard Star Princess, the Princess Luxury Bed was developed by Princess Cruises in collaboration board-certified sleep expert, Dr. Michael Breus and renowned HGTV designer Candice Olson. The bed offers the ultimate night of sleep at sea combining the science of sleep with the pinnacle of design.

**Camp Discovery Youth & Teen Center** – for cruisers ages 3-17, Star Princess now offers a reimagined youth center – Camp Discovery – created in partnership with Discovery Consumer Products, the licensing arm of Discovery Communications™, as part of the cruise line's Discovery at Sea program. Catering to specific age groups, there are three center themes where kids and teens can make new friends and participate in activities specially designed to help them discover, play, create and huddle.

**Enhanced Boutiques** – guests will enjoy aesthetic enhancements to the Shops of Princess, offering an upgraded shopping experience, such as a branded Effy Fine Jewelry boutique and a modern Fragrance & Cosmetic shop. There will also be new products to choose from such as a new collection of Princess and Under Armour branded athletic wear and Princess logo apparel featured in a newly designed Logo shop.

**Lotus Spa & Fitness Center** – in a space where guests can relax and invigorate, salon and treatments rooms have been upgraded and the latest in fitness equipment is now available.

**Casino** – for guests ready to take a gamble, reconfiguration of machines and tables, as well new carpet tempt them to roll the dice.

Other general refurbishing upgrades of carpet and upholstery are found throughout Star Princess.

Our 15-day Hawaiian Island cruises offer a mix of island adventure and carefree cruising as the ship sails to four islands — including a full day and late evening in Honolulu to see the sights and experience its famed nightlife. And while you're at sea, in addition to enjoying the new enhancements, there is live entertainment, world-class cuisine, island-inspired activities and endless ocean views. Cruise fares start at \$1,299. To learn more about our Hawaii cruises, visit

[www.princess.com/hawaii](http://www.princess.com/hawaii)

Additional information about Princess Cruises is available through a professional travel agent, by calling 1-800-PRINCESS or by visiting the company's website at [www.princess.com](http://www.princess.com).

# # #

**About Princess Cruises:**

One of the best-known names in cruising, Princess Cruises is a global cruise line and tour company operating a fleet of 17 modern cruise ships renowned for their innovative design and wide array of choices in dining, entertainment and amenities, all provided with the experience of exceptional customer service. Princess carries two million guests each year to more than 360 destinations around the globe on more than 150 itineraries ranging in length from three to 114 days. The company is part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE:CUK).

**Newsroom:**

Additional media information is available at [princess.com/news](http://princess.com/news).

**For more information contact:**

Negin Kamali, 661-753-1539, [nkamali@princesscruises.com](mailto:nkamali@princesscruises.com)

Brea Burkholz, 661-753-1542, [bburkholz@princesscruises.com](mailto:bburkholz@princesscruises.com)