

## Princess Cruises Unveils 2019-2020 California Coast Sailings

June 27, 2018

New Season Welcomes Royal Princess for her First Season and Provides Guests Unique West Coast Entertainment and Culinary Offerings

SANTA CLARITA, Calif. (June 27, 2018) – The west coast's leading cruise line, <u>Princess Cruises</u>, returns to the region in 2019-2020 with itineraries visiting top destinations including Monterey, San Francisco, Santa Barbara and San Diego. Princess continues to provide guests new and enriching destination experiences featuring award-winning culinary and entertainment programming while sailing the west coast.

Highlights for the 2019-2020 season include the introduction of one of the line's newest ships to the California Coast, Royal Princess, for her first full season based in Los Angeles. Royal Princess will offer nine coastal departures including the Classic California Coast itinerary. Royal Princess itineraries offer guests a variety of More Ashore opportunities, allowing guests to spend more time in port, as well as the opportunity to enjoy evenings in San Francisco and San Diego.

"Bringing Royal Princess to the west coast for her first season is just one of the ways we are solidifying our commitment to providing our guests even more opportunity to sail the California coast," said Jan Swartz, president of Princess Cruises. "She joins a fantastic roster of ships sailing the region which are already offering guests some of our newest innovations including SHARE by Curtis Stone, The Salty Dog Gastropub, and entertainment experiences including the Voice of the Ocean."

As the only cruise line to sail year-round out of San Francisco, Princess offers Grand Princess sailing along the west coast once again in 2019. San Francisco departures for the season include a **new five-day West Coast Getaway** itinerary featuring a late night departure in San Diego, and a call to Ensenada, Mexico. The ship will also offer two variations of coastal sailings including the Classic California Coast itinerary featuring More Ashore late night calls in Los Angeles and San Diego, and the Pacific Northwest Coast itinerary featuring More Ashore late night calls in Seattle and Vancouver, Canada.

Star Princess will make her return to the west coast in 2019 featuring departures from Seattle and Vancouver. Itineraries include a seven-day Northern California Coast sailing from Seattle with late night calls in San Francisco and Victoria, Canada and a 10-day Coastal sailing from Vancouver with a late night call in Los Angeles and overnight stay in San Francisco.

Other west coast cruises offered in 2019 include six or seven-day Pacific Wine Country voyages between Los Angles and Vancouver aboard Royal Princess, Ruby Princess, Star Princess, and Island Princess. For those guests with less time to get away, Princess also offers shorter coastal sailings of less than five days on eight ships in the region.

Princess guests sailing onboard California Coast cruises will have an exclusive opportunity to get a behind the scenes glimpse into the Hollywood experience as part of the Encounters with Discovery at SEA program, featuring special celebrity speakers showcasing their work in the music and movie industry of Los Angeles. The experience includes an event hosted by celebrity presenters incorporating interactive media, live music, special performances, and hands-on workshops. The program aims to teach guests about the elements required to produce movies and music for the entertainment industry.

Princess has also developed enhanced shore excursion offerings in collaboration with **Bill Esparza**, noted author and leading expert on Latin American cuisine. Guests sailing the California coast are invited to sample local cuisine, specifically focused on the Latin American influence in California. Esparza has developed exclusive culinary shore excursions for Princess in Santa Barbara, San Diego, and Ensenada. In addition, Princess offers excursions to the California wine country, visiting local vineyards and winemakers throughout the region.

Princess Cruises is a recognized destination leader in the cruise industry, named "Best Cruise Line for Itineraries" numerous times by *Recommend* magazine. More details about California Coast offerings can be found at <a href="https://www.princess.com/learn/cruise-destinations/california-coastal-cruises/">https://www.princess.com/learn/cruise-destinations/california-coastal-cruises/</a>

Additional information about Princess Cruises is available through a professional travel agent, by calling 1-800-PRINCESS or by visiting the company's website at <a href="https://www.princess.com">www.princess.com</a>.

## **About Princess Cruises:**

One of the best-known names in cruising, Princess Cruises is a global premium cruise line and tour company operating a fleet of 17 modern cruise ships, carrying two million guests each year to more than 360 destinations around the globe, including the Caribbean, Alaska, Panama Canal, Mexican Riviera, Europe, South America, Australia/New Zealand, the South Pacific, Hawaii, Asia, Canada/New England and World Cruises. A team of professional destination experts has created more than 150 award-winning itineraries, ranging in length from three to 111 days and Princess Cruises has been continuously recognized as "Best Cruise Line for Itineraries."

Princess Cruises continues its multi-year, "Come Back New Promise" – a \$450 million-dollar product innovation and cruise ship renovation campaign that will continue to enhance the line's onboard guest experience. These enhancements result in more moments of awe, lifetime memories and meaningful stories for guests to share from their cruise vacation. The product innovations include partnerships with award-winning Chef Curtis Stone; engaging entertainment inspired shows with Broadway-legend Stephen Schwartz; immersive activities for the whole family from Discovery and Animal Planet that include exclusive shore excursion to onboard activities; the ultimate sleep at sea with the award-winning Princess Luxury Bed and much more.

Three new Royal-class ships are currently on order with the next new ship, Sky Princess, under construction scheduled for delivery in October 2019. The company is part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE:CUK).

## **Newsroom:**

Additional media information is available at princess.com/news.

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