



## Princess Cruises Celebrates Romance Month With an Assortment of Offerings for Couples

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*Best Cruise Line for Romance Features Honeymoon Gift Registry App, Online Wedding Planner and More*

SANTA CLARITA, Calif. (August 16, 2018) – [Princess Cruises](#) has long been a leader in romance, setting the standard for love on the high seas – from serving as the ocean-going co-star of "The Love Boat" TV series, to being the first cruise line to offer weddings at sea. In celebration of this official month of romance Princess Cruises makes it even easier for couples to plan their weddings and honeymoon with the latest tools – a [Honeymoon Gift Registry App](#) and online [Wedding Planner](#) tool.

During the planning phase, the line's digital Wedding Planner will streamline the planning process, providing wedding couples the opportunity to choose, plan and purchase their wedding package and reception options from the convenience of their computer or smartphone. The tool helps take the stress out of planning with online guidance and a personal wedding coordinator along with easy-to-use tools.

In addition to planning tools, couples celebrate romance on Princess Cruises for the 380 destination it sails. Princess Cruises earlier this year partnered with Wakefield Research to survey 1,000 U.S. adults about what the ultimate romantic vacation would be - the majority of respondents' (55%) chose a cruise to the Caribbean.

"Weddings, honeymoons and vow renewals are among the top celebrations that take place onboard in the Shops of Princess," notes Celebration Ambassador and "Love Boat" star Jill Whelan. "A cruise provides the ideal setting to connect with the one you love and celebrate romance."

To continue to aid in the process, Princess Cruises also enables couples to create their own Honeymoon website with the Honeymoon Gift Registry App. Available on their IOS device, couples can add items, send out RSVPs, upload photos and more. The wedding website, blog, online photo album, RSVP and Save the Date features can also be shared on social media through the new app. Additionally, the gift registry also allows guests to gift money for the couple to spend on their cruise rather than traditional household items.

This summer Princess is also partnering with Effy, featuring flawlessly made, trend-driven pieces designed by jeweler Effy Hematian, to offer couples the chance to win a cruise for two to the Caribbean, as well as jewelry for the winners. Guests can enter to win the [Set Sail for Effy's Romance Sweepstakes](#) throughout August. Effy jewelry can be found in The Shops of Princess across the fleet, offering guests the opportunity to explore and purchase the fine jewelry during their special moments at sea.

Princess Cruises makes special occasions even more meaningful with its curated celebrations packages and experiences. In addition to weddings, Princess has many ways to celebrate anniversaries, honeymoons, vow renewals and more with onboard romance packages. For more information on the line's Celebrations program visit <https://www.princess.com/learn/cruise-gifts-celebrations/>

Additional information about Princess Cruises is available through a professional travel agent, by calling 1-800-PRINCESS or by visiting the company's website at <http://www.princess.com/>.

### **About Princess Cruises**

One of the best-known names in cruising, Princess Cruises is a global premium cruise line and tour company operating a fleet of 17 modern cruise ships, carrying two million guests each year to more than 360 destinations around the globe, including the Caribbean, Alaska, Panama Canal, Mexican Riviera, Europe, South America, Australia/New Zealand, the South Pacific, Hawaii, Asia, Canada/New England and World Cruises. A team of professional destination experts has created more than 150 award-winning itineraries, ranging in length from three to 111 days and Princess Cruises has been continuously recognized as "Best Cruise Line for Itineraries."

Princess Cruises continues its multi-year, "Come Back New Promise" – a \$450 million-dollar product innovation and cruise ship renovation campaign that will continue to enhance the line's onboard guest experience. These enhancements result in more moments of awe, lifetime memories and meaningful stories for guests to share from their cruise vacation. The product innovations include partnerships with award-winning Chef Curtis Stone; engaging entertainment inspired shows with Broadway-legend Stephen Schwartz; immersive activities for the whole family from Discovery and Animal Planet that include exclusive shore excursion to onboard activities; the ultimate sleep at sea with the award-winning Princess Luxury Bed and much more.

Three new Royal-class ships are currently on order with the next new ship, Sky Princess, under construction scheduled for delivery in October 2019. Princess recently announced that two new (LNG) ships which will be the largest ships in the Princess fleet, accommodating approximately 4,300 guests with expected delivery in 2023 and 2025. Princess now has five ships arriving over the next six years between 2019 & 2025. The company is part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE:CUK ).

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