



Princess Cruises Welcomes Cruisers of All Ages

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While Some Cruise Lines Restrict Younger Guests, Princess Enhances the Experience for Kids and Multigenerational Families

SANTA CLARITA, CALIF. (September 17, 2018) – Princess Cruises, the cruise line known for taking guests around the globe to more than 380 destinations, reminds families that guests of all ages are welcome aboard to explore the world on a cruise ship - considered one of the best vacation options for multigenerational families.

The cruise line is celebrating its fourth year of an exclusive partnership with Discovery™, offering immersive Discovery at SEA experiences, including newly branded Camp Discovery Youth & Teen Centers, Discovery Family shore excursions and many educational and interactive activities, ultimately creating lifelong memories for families of all ages.

Since 2014, more than 1,000 Discovery, Animal Planet and Discovery Family shore excursions in worldwide ports have been added, including 300 exclusive tours that can only be experienced with Princess Cruises. In addition, onboard programming such as Stargazing at Sea has allowed guests to look up and learn about billions of stars on deck under the night sky.

"Over the last several years, we've made a dedicated effort to welcome cruisers of all ages to enjoy the diverse range of family fun, educational and entertaining activities through our Discovery at SEA programs," said Jan Swartz, Princess Cruises president. "While some cruise lines are now restricting the age of their younger guests, we believe a cruise vacation is the perfect way for families of all ages and sizes to come together to discover the world, relax onboard and reconnect with loved ones."

Swartz added, "We frequently hear from multigenerational families that they love cruising with us because we've done all of the planning for them – from selecting the best tours in port to providing engaging onboard entertainment. All they have to do is come aboard and let us take care of every detail. And, grandparents, children and grandkids alike can all choose their preferred activities, then reunite for dinner to share their experiences."

Discovery at SEA activities include:

Discovery, Animal Planet and Discovery Family Shore Excursions – More than 300 Discovery, Animal Planet and Discovery Family Exclusive shore excursions offer family-themed experiences in more than 130 ports of call, providing enriching content, food and activities. From "Irish for a Day" in Dublin, to "Alaska Fishing and Wilderness Dining" in Ketchikan to "Meet the Sloths" in Costa Rica, tour options are plentiful, meaningful and engaging for all ages.

Stargazing at Sea & Voyage to the Stars Indoor Planetarium - Science Channel and Princess Cruises take guests on a cosmic voyage looking at the sky from the top deck on an interactive guided tour with a Stargazing Specialist, identifying major constellations and learning the secrets of the stars and the folklore around them. The indoor "Voyage of the Stars Planetarium" displays real-time images of the solar system and planets. Both indoor and outdoor stargazing includes commentary from Discovery at Sea's Science Channel Ambassador Astrophysicist Dr. Hakeem Oluseyi and Kari Bryon from Mythbusters.

Camp Discovery – Newly rebranded "Camp Discovery" (ages 3-12) and "The Beach House" (ages 13-17) Youth & Teen Centers offer younger cruisers engaging new experiences and wonder-filled centers inspiring creativity, curiosity and entertainment. Popular activities include:

- Jawsome Mythbusters hands-on challenges, developed with Tori Belleci from *Mythbusters*.
- Animal Planet uncovers ferocious secrets in *Shark Attack* and learn squid anatomy in *Just Squiddin' Around*.
- Become an engineer for the day and learn the science of magic with programs from the California Science Center, home of the *Endeavour* space shuttle.

Teens hanging out in surf-themed lounge, "The Beach House," socialize and connect with video game tournaments, air hockey, ping pong, scavenger hunts, hip-hop classes, dance competitions, parties with mocktails, late night movies and board games.

High Seas Heist with Detective Joe Kenda - Calling all mystery lovers, Princess guests go on the case with celebrity detective Lt. Joe Kenda to see if they can solve a heist whodunit. This voyage-long experience begins with the theft of a rare necklace and ends with the unmasking of the culprit. In between is a journey full of puzzles, clues and activities as guests narrow down their suspect list with help from Lt. Kenda via video segments.

Discovery Hit Shows – Discovery at SEA incorporates content from hit shows and programming like *Shark Week*, *Finding Bigfoot* and *Mythbusters* through activities, challenges and trivia.

Additional programming geared towards younger cruisers includes:

Jr.CHEF@Sea – Princess Chefs host a hands-on food preparation workshop for junior guests, ages 8-12, in the main galley areas. Participants learn how to decorate a cake or make a fruit pizza and even suit up in mini toques and chef aprons and receive a certificate and photo.

Glacier Bay Jr. Rangers Program – Developed with the National Park Service, Jr. Rangers is designed to bring Glacier Bay and the Alaska wilderness to life for thousands of children each summer. The highly regarded program features interactive games, activity books and presentations by Park Rangers. Upon completion of the program, each child is designated a Jr. Ranger and receives his/her very own rangers badge and certificate.

Princess Cruises even offers onboard group babysitting at designated times for \$5/hour per child. The minimum guest age allowed is six months (12 months on some of the cruise line's more exotic itineraries.)

Videos and more details on family offerings can be found at www.princess.com/family.

Additional information about Princess Cruises is available through a professional travel agent, by calling [1-800-PRINCESS](tel:1-800-PRINCESS) (1-800-774-6237), or by visiting the company's website at princess.com.

About Princess Cruises

One of the best-known names in cruising, Princess Cruises is a global premium cruise line and tour company operating a fleet of 17 modern cruise ships, carrying two million guests each year to more than 380 destinations around the globe, including the Caribbean, Alaska, Panama Canal, Mexican Riviera, Europe, South America, Australia/New Zealand, the South Pacific, Hawaii, Asia, Canada/New England and World Cruises. A team of professional destination experts has created more than 150 award-winning itineraries, ranging in length from three to 111 days and Princess Cruises has been continuously recognized as "Best Cruise Line for Itineraries."

Princess Cruises continues its multi-year, "Come Back New Promise" – a \$450 million-dollar product innovation and

cruise ship renovation campaign that will continue to enhance the line's onboard guest experience. These enhancements result in more moments of awe, lifetime memories and meaningful stories for guests to share from their cruise vacation. The product innovations include partnerships with award-winning Chef Curtis Stone; engaging entertainment inspired shows with Broadway-legend Stephen Schwartz; immersive activities for the whole family from Discovery and Animal Planet that include exclusive shore excursion to onboard activities; the ultimate sleep at sea with the award-winning Princess Luxury Bed and much more.

Three new Royal-class ships are currently on order with the next new ship, Sky Princess, under construction scheduled for delivery in October 2019. Princess recently announced that two new (LNG) ships which will be the largest ships in the Princess fleet, accommodating approximately 4,300 guests with expected delivery in 2023 and 2025. Princess now has five ships arriving over the next six years between 2019 & 2025. The company is part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE:CUK).

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