



Carnival Cruise Line's New Contest Asks Travel Agents To Express How They 'Choose Fun' With Emoji

September 24, 2018

Participants in the 'Choose Fun! Emoji Contest' can win a Caribbean cruise and daily giveaways

MIAMI (Sept. 24, 2018) — Carnival Cruise Line is going beyond a smile, a wink or a wave and asking travel agents to Choose Fun® with their favorite emoji. The "Choose Fun! Emoji Contest" begins Monday, Sept. 24, and continues through Friday, Oct. 5, 2018, giving Carnival's travel partners the chance to win the grand prize of an up-to seven-day Caribbean cruise for two in a balcony stateroom as well as daily gift card giveaways. Agents can play once a day during the 12-day promotional period from their PC desktop or mobile phone.

The interactive promotion is part of Carnival's Choose Fun® movement and can be accessed on [Carnival's Trade Facebook page](#). During a brief online session, participants will be prompted to answer engaging questions designed to teach them more about Carnival Cruise Line. New questions will be introduced daily in multiple choice, question-and-answer, and fill-in-the-blank formats, each using emoji as answers or clues.

"Carnival Cruise Line is all about fun, and we want our agents to have fun while learning more about our brand" said Adolfo Perez, Carnival's senior vice president of sales and trade marketing. "Our travel partners have told us they appreciate our contests and we're excited to show agents we value their partnership with the light-hearted trivia and great prizes in the Choose Fun! Emoji Contest."

"Choose Fun! Emoji Contest" is the latest in a series of online travel agent promotions that have included "Rock My Word," "What's Your Carnival IQ?" and "Keep On Rockin'," which are all part of #thelist, Carnival's latest programs exclusively for agents.

"Choose Fun! Emoji Contest" is available to travel agents who reside in the United States, Puerto Rico and Canada. Complete "Choose Fun! Emoji Contest" details can be found under #thelist under Agent Rewards at [GoCCL.com](#) or directly on [www.facebook.com/CarnivalTrade](#).

###

About Carnival Cruise Line

Carnival Cruise Line, part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is "The World's Most Popular Cruise Line®" with 26 ships operating three- to 24-day voyages to The Bahamas, Caribbean, Mexican Riviera, Alaska, Hawaii, Canada, New England, Bermuda, Cuba, Australia, New Zealand, the Pacific Islands and Southeast Asia. The line currently has three new ships scheduled for delivery – the 133,500-ton Carnival Panorama set to debut in 2019 and two as-yet-unnamed 180,000-ton ships in 2020 and 2022.

MEDIA CONTACT

Carnival Cruise Line
Joyce Oliva
JOliva@carnival.com
305-406 5464