



## Seabourn Supports CLIA's #CHOOSECRUISE Campaign with Additional Added Value Offer

October 1, 2018

**SEATTLE, October 1, 2018** – [Seabourn](#), the world's finest ultra-luxury cruise line, is joining **#ChooseCruise**, a month-long, multi-dimensional campaign from the **Cruise Line International Association (CLIA)**. The campaign celebrates the wonders of cruise travel while inspiring travelers to plan and book cruise vacations all over the world. Scheduled to play out through October 2018, the #ChooseCruise campaign features exceptional savings and special offers on cruise vacations from lines across the industry – including Seabourn.

Through #ChooseCruise, travelers will receive a shipboard credit offer of \$200 per suite (\$100 per person) valid on select Seabourn sailings departing May 1, 2019 through 2020. The shipboard credit is combinable with Seabourn's current [2018 Set Sail Event](#), offering a range of benefits including: upgrades, air credits, Wi-Fi and more, and may be used across Seabourn's fleet of ultra-luxury vessels including the newest, **Seabourn Ovation**, which launched this past spring.

"Every day our Seabourn family strives to deliver and create unforgettable experiences at sea - and we are so excited to share our passion for cruising by joining CLIA's campaign to urge travelers to #ChooseCruise this month," said Chris Austin, Seabourn's senior vice president of Global Marketing & Sales. "Our travel professional partners are a tremendous value to Seabourn, and this is an opportunity for us to show our appreciation for their support and help them identify new to cruise guests."

To ensure that travelers have every opportunity to take advantage of #ChooseCruise and Seabourn's award-winning ultra-luxury travel experience, the #ChooseCruise offer will be available from October 1 to October 31, 2018.

*The Shipboard credit offer is based on Promo ZR. Shipboard credit offer of \$200USD per Suite (\$100USD per person) is valid on select 2019 & 2020 sailings. Shipboard credit offer is in U.S. dollars and applies to new bookings only. Shipboard credit is only available for the first and second guests sharing a stateroom. Shipboard credit is not transferable, non-refundable, has no cash value, expires at the end of the cruise and may not be used in the casino. Offers are capacity controlled and may be modified or withdrawn at any time without prior notice. Other restrictions may apply, offer may not combine with some shipboard credit offers. Cruise Month offers expire October 31, 2018. Ships' registry: Bahamas. ©2018 Seabourn.*

For more information or reservations, contact a travel professional, call Seabourn at 1-800-929-9391 or visit [www.seabourn.com](http://www.seabourn.com).

To discover more about the #ChooseCruise campaign and to locate a CLIA-certified travel professional, please visit [www.cruising.org](http://www.cruising.org).

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