



Holland America Line Launches Come Sail O-Way Sweepstakes for a Seven-Day Cruise in Partnership with O, The Oprah Magazine

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Participants can enter to win a cruise to the Caribbean or Mexico

Seattle, Wash., Jan. 10, 2019 — With Holland America Line's new Come Sail O-Way sweepstakes in partnership with *O, The Oprah Magazine*, one lucky winner and a guest will have the chance to bask in the sun of the Caribbean or Mexico on a seven-day cruise in 2019. The premium cruise line launched the sweepstakes with the magazine to celebrate the delivery of *Nieuw Statendam*, its newest Pinnacle Class ship.

To enter the Come Sail O-Way sweepstakes, participants must visit SailOWaySweeps.com and complete an entry form. Participants can receive an extra entry in the sweepstakes by sharing their sweepstakes entry on Twitter or Facebook. The sweepstakes runs through Feb. 17, 2019.

"Holland America Line and *O, The Oprah Magazine* wanted to come together to celebrate our brand-new ship, *Nieuw Statendam*, in a big way by giving someone the chance to win a cruise on any of our ships sailing to the Caribbean or Mexico," said Orlando Ashford, president of Holland America Line. "Our partnership with *O, The Oprah Magazine* was founded on our mutual belief that travel can be inspiring and transformative, and we're excited that this sweepstakes will allow someone to discover that feeling as our guest."

The grand prize winner will receive a seven-day cruise for two to the Caribbean or Mexico in a verandah stateroom. Winners can choose from among the many Holland America Line ships in those regions, including *Nieuw Statendam*. The new ship will be exploring the golden beaches and sun-kissed skies of the Caribbean on roundtrip Fort Lauderdale, Florida, cruises now through April.

Holland America Line and O, The Oprah Magazine Partnership

Building on the success of the exclusive partnership started in 2017, Holland America Line and *O, The Oprah Magazine* continue to work together to unite the soul-stirring power of travel with O's deep commitment to connection and personal growth. On Holland America Line cruises, guests can take part in a variety of engaging programming developed with the magazine's editors including O's Reading Room, Just Breathe morning meditations, inspirational O content on stateroom TVs, and select items from "Oprah's Favorite Things" featured in the retail shops on board.

About Nieuw Statendam

Nieuw Statendam was delivered from Fincantieri's Marghera, Italy, shipyard Nov. 30, 2018, and currently is sailing throughout the Caribbean. Come summer and fall, the ship will explore Northern Europe and the Mediterranean.

The new 2,666-guest ship has an ambiance that balances fresh, contemporary styling in perfect harmony with the line's renowned classic elegance. At the helm of the design and interiors are internationally acclaimed hospitality designer Adam D. Tihany and Bjørn Storbraaten, one of the world's leading architects working in the cruise industry.

Nieuw Statendam offers an abundance of unforgettable dining options. Award-winning cuisine is served in the stunning dining room; and an array of specialty restaurants feature exclusive experiences such as steak and seafood at Pinnacle Grill, authentic Italian cuisine in Canaletto, the culinary traditions of Southeast Asia at Tamarind and Nami Sushi, and a contemporary twist on French seafood classics in Rudi's Sel de Mer.

The innovative Music Walk on *Nieuw Statendam* showcases a variety of live musical experiences and genres unlike any other at sea, including Rolling Stone Rock Room, Lincoln Center Stage, Billboard Onboard and B.B. King's Blues Club.

Come Sail O-Way sweepstakes is open to legal residents of the 50 United States, the District of Columbia and Canada (excluding Québec) who are 21 years of age or older as of the date of entry. For more information, contact a travel advisor, call 1-877-SAIL HAL (1-877-724-5425) or visit SailOWaySweeps.com or hollandamerica.com.

Editor's note: *Nieuw Statendam* photos are available at <https://www.cruiseimagelibrary.com/c/6wwwfpvbk>.

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Find Holland America Line on [Twitter](#), [Facebook](#) and the [Holland America Blog](#). Access all social media outlets via the home page at hollandamerica.com.

About Holland America Line [a division of Carnival Corporation and plc (NYSE: CCL and CUK)]

Holland America Line's fleet of 15 ships offers more than 500 cruises to more than 400 ports in 98 countries, territories or dependencies around the world. From shorter getaways to 128-day itineraries, the company's cruises visit all seven continents, with highlights including Antarctica explorations, South America circumnavigations, EXC In-Depth Voyages, Cuba cruises and exotic Australia & New Zealand and Asia voyages; two annual Grand Voyages; and popular sailings to the Caribbean, Alaska, Mexico, Canada & New England, Europe and the Panama Canal. The line welcomed *Nieuw*

Statendam in December 2018. A third Pinnacle-class ship will be delivered in 2021.

The company's brand evolution in recent years secured its position as the leader in premium cruising. Fleetwide, the ships feature innovative initiatives and a diverse range of enriching experiences focused on destination immersion and personalized travel. Guests can expand their knowledge through exclusive partnerships with *O, The Oprah Magazine* and America's Test Kitchen and at unique BBC Earth live music and on-screen experiences. Outstanding entertainment fills each evening at venues including Lincoln Center Stage, B.B. King's Blues Club, Rolling Stone Rock Room and Billboard Onboard. The dining experience can be savored at a variety of restaurants with menus that feature selections from Holland America Line's esteemed Culinary Council, comprising world-famous chefs who design dishes exclusively for guests.

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