



Christine Duffy Named President of Carnival Cruise Line

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MIAMI, Dec. 17, 2014 /PRNewswire/ -- Carnival Corporation & plc. (NYSE/LSE: CCL; NYSE: CUK), the world's largest travel and leisure company, today announced that Christine Duffy has been named president of Carnival Cruise Line, with 24 ships, making it the largest of Carnival Corporation's nine distinct cruise brands.



Duffy, currently president and CEO of Cruise Lines International Association (CLIA), will assume the role on Feb. 1, reporting to Arnold Donald, CEO of Carnival Corporation & plc.

"Christine is one of the most respected and dynamic leaders in the travel industry," said Donald. "She brings a wealth of experience to Carnival Cruise Line that will help the cruise line continue to deliver unmatched vacation experiences to millions of guests each year."

Duffy has more than 30 years of experience in the travel industry and started her career as a travel agent in Philadelphia at McGettigan Partners. As CEO of CLIA, the leading trade association of the cruise industry, she led many advancements including the globalization of cruise industry associations around the world to create a unified voice promoting cruising to key stakeholders from policy makers to consumers through CLIA's more than 13,000 travel agency members representing over 50,000 travel agents.

In this role, Duffy successfully engaged member cruise lines and industry stakeholders to support CLIA's expansion into new and emerging markets around the world. Before assuming her role with CLIA in 2010, she served as president and CEO of Maritz Travel, the largest corporate meeting, incentive and event companies in the world from 2004-2010.

"This is a tremendous opportunity for me to be part of a dynamic organization with a long history of innovation and industry firsts," said Duffy. "The name Carnival is truly synonymous with cruising and I look forward to joining this talented team to continue the tradition of excellence that has made Carnival Cruise line one of the top cruise lines in the world."

Duffy serves on various travel industry boards including U.S. Travel Association (USTA), the advisory board for Starwood Hotels, and the Board of Directors for Visit Florida. In 2001, she founded Meeting Professionals International's Women's Leadership Initiative, which delivered research and programs to help women in the industry advance in their careers. She also is a member of The Committee of 200, an organization of the world's most successful women business leaders that supports, celebrates and advances women's leadership in business and works to ensure that women will continue to take on more significant and visible leadership roles.

The St. Louis Business Journal recognized her as one of the 25 Most Influential Business Women. Corporate Meetings and Incentives chose her as

one of the "Top 10 Women Leaders in the Meeting Industry," and Meetings News magazine named her four separate times as one of the "25 Most Influential People in the Meetings Industry."

About Carnival Cruise Line

Carnival Cruise Line, a unit of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: [CUK](#)), is "The World's Most Popular Cruise Line®" with 24 ships operating three- to 16-day voyages to The Bahamas, Caribbean, Mexican Riviera, Alaska, Hawaii, Canada, New England, Bermuda, Australia, New Zealand and the Pacific Islands. The company's 25th ship, the 133,500-ton Carnival Vista, is scheduled to enter service in 2016.

About Carnival Corporation

Carnival Corporation & plc is the largest cruise company in the world, with a portfolio of cruise brands in North America, Europe, Australia and Asia, comprised of Carnival Cruise Lines, Holland America Line, Princess Cruises, Seabourn, AIDA Cruises, Costa Cruises, Cunard, P&O Cruises (Australia) and P&O Cruises (UK).

Together, these brands operate 100 ships totaling 212,000 lower berths with eight new ships scheduled to be delivered between 2015 and 2018. Carnival Corporation & plc also operates Holland America Princess Alaska Tours, the leading tour companies in Alaska and the Canadian Yukon. Traded on both the New York and London Stock Exchanges, Carnival Corporation & plc is the only group in the world to be included in both the S&P 500 and the FTSE 100 indices. Additional information can be found on www.carnival.com, www.hollandamerica.com, www.princess.com, www.seabourn.com, www.aida.de, www.costacruise.com, www.cunard.com, www.pocruises.com.au, and www.pocruises.com.

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