

Princess Cruises Salutes Seattle Seahawks Super Fan PJ Ledorze for his 12s Spirit

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Surprises him with Invitation to Set Sail on First- Ever Seahawks Fan Cruise

SANTA CLARITA, Calif., Jan. 23, 2015 /PRNewswire/ -- Today, Princess Cruises, the Official Cruise Line of the Seattle Seahawks, honored Seattle Seahawks fan PJ LeDorze for embodying the spirit of the 12s and presented him with an invitation to cruise aboard its first-ever "Sail with the 12s Seahawks Fan Cruise" over Father's Day this June. LeDorze performed a random act of kindness following the Jan. 18 conference championship game, giving his Seahawks jersey to a young, dejected Packers fan and highlighting the true spirit of sportsmanship.

The 7-night Alaska cruise aboard Crown Princess will depart Seattle on June 20 and feature the ultimate in player interaction and onboard fan activities as it sails to Juneau, Skagway, Tracy Arm Fjord, Ketchikan, and Victoria, B.C. Fan cruise activities will include:

- · Meet and greet autograph signings and photo opportunities with Seattle Seahawks players in featured ports
- Q&A "Chalk Talks" with alumni
- Seahawks "Rally at Sea" Appearances by Blitz the Mascot and the Sea Gals
- On-deck Tailgate Party with game-day inspired food
- Football inspired movie nights on the giant Movies Under the Stars poolside LED screen
- "Spirit of the 12s" contests and Seahawks trivia contests
- And more!

"PJ created a special memory for a young sports fan and this unforgettable fan voyage will now create a special memory for PJ," said Lisa Syme, vice president product development for Princess Cruises' Seattle office.

"I've never been on a cruise. I've never been to Alaska. This is unbelievable!" said LeDorze in accepting the cruise invitation in front of CenturyLink Field.

LeDorze will also be among the fans gathered Sunday, Jan. 25 outside CenturyLink Field to send-off the Seahawks as they travel to Arizona, and will have a surprise for another lucky fan courtesy of Princess Cruises.

Additional information about the "Sail with the 12s" fan cruise can be found at princess.com/seahawks.

About Princess Cruises:

One of the best-known names in cruising, Princess Cruises is a global cruise and tour company operating a fleet of 18 modern ships renowned for their innovative design and wide array of choices in dining, entertainment and amenities, all provided in an environment of exceptional customer service. A recognized leader in worldwide cruising, Princess carries 1.7 million guests each year to destinations around the globe ranging in length from three to 114 days. The company is part of Carnival Corporation & plc (NYSE/LSE:CCL; NYSE: <u>CUK</u>).

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