

Princess Cruises Debuts New Love Boat-Inspired Drink Onboard Cruise Ships "The Isaac" Cocktail Pays Tribute to World's Most Famous Bartender

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SANTA CLARITA, Calif., Feb. 12, 2015 /PRNewswire/ -- Princess Cruises, the cruise line made famous as the backdrop of the iconic Love Boat television series, debuted a new cocktail today in time to sweeten Valentine's Day celebrations on the high seas. Original Love Boat cast member Ted Lange, who played Isaac the bartender, created the amorous concoction, drawing inspiration from his character's signature grin-and-point move and bright red jacket. The new drink is debuting on all Princess cruise ships in time for Valentine's Day.

Fittingly called, "The Isaac," the refreshing love potion includes white rum - a nod to Lange's favorite cruise destination, the <u>Caribbean</u>; pomegranate syrup – channeling the famous red jacket his character wore and also an aphrodisiac; two pineapple leaves as garnish – tribute to his character's two-finger signature point; lime juice and club soda, to add some sparkle.

Lange recently visited Crown Princess to demonstrate how to make his new creation for the ship's bartenders and a video of this lighthearted demonstration can be seen here.

"The Love Boat put Princess Cruises on the map, bringing the romance and adventure of our cruise vacations into millions of viewers' homes for the decade it was on air. So, who better to create a special cocktail celebrating love and romance at sea than Ted, who turned his character into the world's most famous bartender," said Rai Caluori, the line's executive vice president of guest experience and product development.

"Most people don't know that while I was serving up drinks on the Love Boat, I also became a licensed bartender in real life," said Lange. "If a bartender recognizes me, he or she always wants me to try their special drink. Now, I'm excited for everyone to try *my* special drink and I know they are going to love it. Like the song says, 'come aboard, the Isaac's waiting for you!"

"The Isaac" is the line's latest new onboard offering furthering Princess' love quotient. Last fall, the cruise line unveiled " Chocolate Journeys," an enticing array of onboard chocolate offerings including custom-crafted desserts, chocolate and wine pairings, and exquisite chocolate bites created by one of the top names in artisan chocolate, Norman Love.

To enjoy "The Isaac" at home, here's the cocktail recipe:

Ingredients:

2 oz white rum 2 oz pomegranate syrup ½ oz fresh lime juice splash of club soda lime slice(s) 2 pineapple leaf spears Glass: highball glass

Preparation:

Fill highball glass with 2/3 ice or desired amount of ice. Into a cocktail shaker, add ice, white rum, pomegranate syrup and lime juice. Shake and strain into highball glass, filling just to the top of the ice. Top off with club soda and garnish with a fresh lime slice and two pineapple spears.

About Princess Cruises:

One of the best-known names in cruising, Princess Cruises is a global cruise line and tour company operating a fleet of 18 modern ships renowned for their innovative design and wide array of choices in dining, entertainment and amenities, all provided in an environment of exceptional customer service. A recognized leader in worldwide cruising, Princess carries 1.7 million passengers each year to destinations around the globe ranging in length from three to 114 days. Additional information about Princess Cruises is available on the company's website at http://www.princess.com. The company is part of Carnival Corporation & plc (NYSE/LSE:CCL; NYSE: CUK).

Newsroom:

Images of "The Isaac" can be downloaded here.

Video demonstrating how to make "The Isaac" starring Ted Lange and Princess Cruises bartenders can be viewed and downloaded here.

Additional media information is available at princess.com/news.

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