



Costa Cruises Named “Asia Best Cruise Line” at Asia Cruise Awards in Jeju

August 31, 2015

Hong Kong, August 31, 2015 – Costa Cruises, the first international cruise line to enter Asia Pacific and China in 2006, announced it has been recognized as “Asia Best Cruise Line” for its industry leadership in the inaugural Asia Cruise Awards organized by Asia Cruise Forum Jeju Organising Committee & the Asia Cruise Leaders Network (ACLN). Ms. Helen Huang, General Manager China, Costa Cruises Asia Pacific & China, attended the ceremony at 2015 Asia Cruise Forum in Jeju, Korea and received the award from Ki-June Yoo, Minister of Ministry of Oceans and Fisheries, Korea, on behalf of the cruise line.

This is the third year that the Asia Cruise Forum, a renowned cruising trade event, has been held in Jeju. The event offers a platform for stakeholders in the cruising industry to collectively seek ways to create common prosperity in the Asian cruise industry. This year, Asia Cruise Forum Jeju Organising Committee & ACLN are organising the Asia Cruise Awards for its first time, acknowledging and celebrating excellence across various sectors of the cruising industry with awardees selected by its members.

“As one of the cruising pioneers in Asia Pacific & China, Costa Asia strives to provide the best world-class cruise holidays with a unique ‘Italy at Sea’ experience for passengers across the region. It is our honor to be named as the first-ever Asia Best Cruise Line in the Asia Cruise Awards, which affirms our continuous effort in refining and customizing our products and services for our Guests in Asia Pacific & China. In the past nine years, Costa Asia has created a multitude of industry firsts and has been widely recognized as the industry leader in the region. We will continue joining hands with our industry partners to provide the most seamless, fun and exceptionally comfortable cruising experience with our distinct Italian cruises, fulfilling Asia Pacific & Chinese travellers’ great love for the joie de vivre of travelling,” said Ms. Huang.

To allow more passengers to enjoy the rich and immersive experience in Italian culture – from hospitality, to cuisine and to art, Costa Asia will be bringing its fourth cruise ship, Costa Fortuna, to China in April next year, further increasing the company’s capacity in China by 49%. This strengthens Costa Asia’s leadership and position in the region, as well as its commitment and confidence to continuously develop Asia Pacific & China to be one of the leading cruise markets in the world.

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