



Princess Cruises Premieres “Magic to Do” from Award-Winning Composer of Wicked Stephen Schwartz

October 10, 2015

SANTA CLARITA, Calif. (October 10, 2015) – [Princess Cruises](#) raised the curtain on a new musical revue titled *Magic to Do*, from the Oscar, Grammy and Tony award-winning composer of *Wicked*, *Pippin* and *Godspell* [Stephen Schwartz](#). The show, a cruise industry first, premiered today aboard [Crown Princess](#) to rave reviews at a special event with Schwartz and the show’s creative team at the Port of Los Angeles.

Magic to Do, Schwartz’s first production for a cruise line, celebrates his lifelong fascination with magic and combines thrilling illusions with some of his most famous songs, such as *Magic to Do* from *Pippin* and *Defying Gravity* from *Wicked*. The show also includes a brand new song written exclusively for Princess called *A Little Magic*. Brought to life by a vibrant cast, imaginative costumes and make-up, stunning scenic designs and baffling illusions *Magic to Do* is now running in the Princess Theater aboard *Crown Princess* and debuts aboard [Ruby Princess](#) and [Emerald Princess](#) in late fall.

This new relationship with such a major creative talent from Broadway and Hollywood includes a multi-year collaboration to oversee the creative development of a total of four new musicals to debut across the fleet over the next several years. This adds to the cruise line’s “come back new” brand promise, designed to elevate the onboard guest experience resulting in more transformative moments, lifetime memories and meaningful stories to share from a cruise vacation.

“Working with Stephen and his creative team on this brand new show for Princess Cruises has been an incredible honor and such a collaborative effort with our entertainment team,” said Adrian Fischer, vice president, entertainment experience for Princess Cruises. “*Magic to Do* can only be seen on a Princess cruise and we’re thrilled to offer our guests this exclusive, musical, magical experience created by an award-winning team.”

During his 40-year entertainment career, Schwartz has won four Grammys, three Academy Awards for “Best Song” and “Best Score” for *Pocahontas* and “Best Song” for *The Prince of Egypt* and last year received the Isabelle Stevenson special Tony Award. He is the only songwriter in Broadway history ever to have three shows run more than 1,900 performances.

“Watching the vision of *Magic to Do* develop over the last several months into a unique theatrical experience has been both great fun and enormously gratifying for me. I’ve been waiting for a long time for a first-rate revue of my work, and I think this clever combination of my songs with virtually all the great magic illusions in history could finally be it,” said Stephen Schwartz. “My collaboration with the talented and highly professional team at Princess has achieved something I think is special and I hope guests join me in falling under its spell.”

Schwartz brought together a cadre of Broadway and Hollywood talent to support the production through direction and design, including:

- **Don Frantz**, associate producer of *The Lion King* and *Beauty and the Beast* on Broadway, among many other Broadway and international accomplishments.
- **Gabriel Barre**, internationally acclaimed director whose credits include the national tour of *Pippin* and the current Broadway musical, *Amazing Grace*.
- **Jeremy Railton**, four-time Emmy winner whose extensive background in theatre, film, television and multi-media design includes the 2002 Winter Olympics opening and closing ceremonies and the Academy

Awards.

- **Ken Billington**, Tony award-winning lighting designer with nearly 100 Broadway show credits to his name, including *Sweeney Todd* and the current production of *Chicago*. He was recently inducted into the Theater Hall of Fame.
- **Mark Hartman**, award-winning music director with numerous Broadway credits including *Sondheim on Sondheim*, *Avenue Q* and the national tour of *Pippin*.
- **Jennifer Paulson-Lee**, choreographer with credits including *Enter Laughing, the Musical*, *A Rockin' Midsummer Night's Dream*, *101 Dalmatians* and *Seussical*.
- **Alex M. Calle**, art director on Warner Brothers Theme UAE, Galaxy Entertainment Macau and award-winning Crane Dance project in Singapore.
- **Dominique Lemieux**, costume designer to Cirque du Soleil including *Mystère*, *Alegría* and *A New Day* with Celine Dion. She also designed the costumes for *Pippin* on Broadway.
- **Danny Fiandaca**, sound design, having worked on various tours and productions, including *Come Fly Away* (Broadway), *Catch Me If You Can* (First National Tour) and *Lonesome Traveler* (Los Angeles). He's also been associated with Princess Cruises for more than 10 years.
- **George Johnsen**, media design and Grammy and Emmy award-winning developer of technologies for entertainment industry giants like Sony and IBM, he also co-produced the hit sci-fi TV series *Babylon 5*.

In addition, **Jim Steinmeyer**, the mastermind behind many of the great magic illusions over the last 25 years, created the magic experience in *Magic to Do*. Steinmeyer has worked with some of the greatest magicians of all time including Doug Henning, Siegfried & Roy and David Copperfield.

Theater Producer **Jayson Raitt** will be working closely with Schwartz and consulting on the creative development of the three additional shows.

Watch *Magic to Do* trailer here: <https://youtu.be/83uApBb5ltQ>

Additional information about Princess' new partnership with Stephen Schwartz can be found at <http://www.princess.com/schwartz>.

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About Princess Cruises:

One of the best-known names in cruising, Princess Cruises is a global cruise line and tour company operating a fleet of 18 modern cruise ships renowned for their innovative design and wide array of choices in dining, entertainment and amenities, all provided with the experience of exceptional customer service. A recognized leader in worldwide cruising, Princess carries 1.7 million guests each year to more than 360 destinations around the globe on more than 150 itineraries ranging in length from three to 111 days. The company is part of Carnival Corporation & plc (NYSE/LSE:CCL; NYSE:CUK).

About Stephen Schwartz:

Stephen Schwartz wrote the music and lyrics for the Broadway hits *Wicked*, *Pippin*, *Godspell* and *The Magic Show*. For film, he wrote the songs for the DreamWorks animated feature, *The Prince of Egypt*, and collaborated with composer Alan Menken on the songs for Disney's *Enchanted*, as well as the animated features *Pocahontas* and *The Hunchback of Notre Dame*. He collaborated with Leonard Bernstein on the English texts for Bernstein's *Mass*, and his first opera, *Séance on a Wet Afternoon*, was produced at Opera Santa Barbara and New York City Opera. Mr.

Schwartz has been inducted into the Theatre Hall of Fame, the Songwriters Hall of Fame, and has been given a star on the Hollywood Walk of Fame. More information can be found at <http://www.stephenschwartz.com/>

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