

Seabourn Launches 2016 Signature Savings Event

January 7, 2016

Exceptional Savings, Shipboard Credits, Veranda Suite Upgrades and More

SEATTLE, January 5, 2016 - <u>Seabourn</u> has announced its 2016 Signature Savings Event, offering exceptional savings and a variety of value-added amenities on a selection of voyages on the ultra-luxury line's award-winning fleet of intimate, all-suite ships throughout 2016 and 2017.

The Signature Savings Event offers a host of significant benefits, including:

- Reduced deposits
- Complimentary veranda suite upgrades
- Additional savings of up to 15 percent on Combination Voyages
- \$1,000 USD per suite shipboard credit for penthouse and premium suites
- \$200 USD per suite shipboard credit on select Europe voyages

"Our Signature Savings Event offers incredible value and amenities for travelers looking to experience an ultra-luxury vacation," said John Delaney, Seabourn's senior vice president, global marketing and sales. "Our ships will visit hundreds of ports on the seven continents, and this is the ideal time to book and take advantage of these terrific savings for the widest selection of ships, suites and departures."

Seabourn's Signature Savings Event applies to select worldwide cruises in the Mediterranean, Northern Europe, Antarctica and Patagonia, Atlantic Crossings, Arabia & India, Southeast Asia, Canada & New England, the Caribbean, and Australia and New Zealand. A complete listing of the voyages, savings and amenities can be viewed <u>here</u>.

Seabourn's intimate ships offer key elements that set the line apart: spacious, thoughtfully appointed suites, many with verandas; superb dining in a choice of venues; open bars throughout the ship; fine wines poured at lunch and dinner; award-winning service and a relaxed, sociable atmosphere that makes guests feel right at home onboard. The ships travel the globe throughout the year, sailing to many of the world's most desirable destinations, including marquee cities, UNESCO World Heritage Sites and lesser-known ports and hideaways.

For more details about the award-winning Seabourn fleet, or to explore the worldwide selection of Seabourn cruising options, contact a professional travel advisor, call Seabourn at 1-800-929-9391 or visit <u>www.seabourn.com</u>.

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Find Seabourn on <u>Twitter</u>, <u>Facebook</u>, <u>Instagram</u>, <u>YouTube</u> and <u>Pinterest</u>.

Notes to Editors:

Seabourn is consistently ranked among the world's top travel choices by professional critics and the discerning readers of prestigious travel publications such as *Departures, Travel* + *Leisure* and *Condé Nast Traveler*. Its stylish, distinctive cruising

vacations are renowned for:

- Intimate ships with no more than 300 suites
- Unique itineraries visiting must-see cities and hidden gems where larger ships cannot follow
- Intuitive, gracious service provided by a staff passionate about pleasing our guests
- Spacious all-suite accommodations with sweeping ocean views many with verandas
- Gourmet dining experiences as fine as the best restaurants anywhere
- Open bars throughout the ship and fine wines poured with lunch and dinner

Seabourn is a proud member of World's Leading Cruise Lines. The exclusive alliance also includes Carnival Cruise Lines, Holland America Line, Princess Cruises, Cunard Line, Costa Cruises, AIDA, P&O Cruises UK, P&O Cruises Australia and fathom. Seabourn is a brand of Carnival Corporation and plc (NYSE/LSE: CCL and NYSE: CUK). It has formed a partnership with United Nations Educational, Scientific and Cultural Organization (UNESCO) to help protect World Heritage, and also supports the Ocean Conservation & Tourism Alliance, dedicated to education and promotion of best practices for protecting the marine environment.