



You're Invited – Carnival Launches Facebook Group Exclusively for Agents

February 4, 2016

Carnival Cruise Line has launched a new Facebook group – Carnival Fun Zone – designed exclusively for its travel agent friends.

The group will provide the perfect platform for the fun-loving cruise line to share its latest news and events with travel agents throughout Australia and New Zealand.

To mark the launch, Carnival is also sharing the chance to win a cabin for two on its newest ship, Carnival Vista, which debuts in Europe in May. Every agent who joins the new Facebook group and enters the competition will be eligible to win a twin cabin on Carnival Vista's 10-night Mediterranean cruise, departing June 21, 2016.

Carnival Cruise Line Director of Sales Anton Loeb said the creation of the new Facebook page recognised the crucial role travel agents played in Carnival's business.

"Agents understand the importance of social media and use it regularly so we should be where they are," Mr Loeb said.

"Facebook is casual and fun, just like our brand, so it's the ideal way for us to engage with our travel partners and hear from them too.

"When it comes to cruising with Carnival, we know agents have a huge amount of knowledge and tips to share, plus a couple of entertaining stories, so we look forward to some free-spirited conversations in this group."

Travel agents will receive an invitation from Carnival to join the page this week.

Media information:

Libby Moffet/Christine Allen

MG Media Communications

+61 2 9904 0011