



Holland America Line Reveals Two New Offers: Complimentary Shore Excursions and 'View and Verandah' Onboard Spending Credit

February 17, 2016

Guests can receive two free shore excursions in select ports and up to \$500 to spend on board

Seattle, Wash., Feb. 17, 2016 – Holland America Line is launching two new promotions that sweeten the deal for travelers who book select 2016 and 2017 cruises by Feb. 29, 2016. Just added to the line's robust perks in its "View and Verandah" promotion is an onboard spending credit applicable to more than 400 cruises. Also new is the opportunity for guests to receive two free shore excursions on cruises calling at select ports in Asia, Australia, New Zealand and South America.

"This is the time of year when travelers are planning their next vacation, and we wanted to add some additional incentives to put a Holland America Line dream cruise at the top of their list," said Orlando Ashford, Holland America Line's president. "And expanding View and Verandah with an onboard spending credit makes the promotion even more incredible, so we encourage everyone to book before the February 29 deadline."

Guests who cruise on *ms Noordam* or *ms Maasdam* in Australia and New Zealand on select departures between September 2016 and March 2017 can select two free shore excursions from Holland America Line's extensive offerings when the itinerary visits Melbourne, Australia; or Auckland, Picton or Wellington, New Zealand.

In Asia, guests who cruise on select voyages from October 2016 through April 2017 aboard *ms Volendam* receive two free tours when calling at Kagoshima, Japan; Halong Bay, Vietnam; Jeju City, South Korea; or Nathon, Ko Samui, Thailand.

On select South America cruises from October 2016 through March 2017 aboard *ms Zaandam*, guests receive two complimentary tours when calling at Puerto Montt, Chile, and Montevideo, Uruguay.

'View and Verandah' Promotion Adds Onboard Spending Credit

Holland America Line also is now including an onboard spending credit to the popular "View and Verandah" promotion on select sailings. Guests who book select voyages by Feb. 29 receive an onboard spending credit of up to \$500 per stateroom, in addition to stateroom upgrades, shore excursion discounts and Collectors' Voyages savings.

On select cruises, guests will receive up to \$300 per stateroom on cruises that are seven to nine days, up to \$400 on 10- to 14-day cruises, and up to \$500 on cruises 15 days or longer.

In addition to the onboard credit, depending on departure and ship, guests who book an inside stateroom will be upgraded to an outside stateroom, and those booking an ocean-view stateroom will upgrade to a verandah — a value of up to \$1,000 per stateroom. Deposits also have been lowered to as little as \$100 to reserve a stateroom on cruises up to 21 days.

Select Collectors' Voyages also are eligible for up to 25 percent off — a savings of as much as \$3,198 per stateroom — under the View and Verandah promotion. Collectors' Voyages combine back-to-back cruises to form a nonrepeating longer itinerary that provides a more in-depth exploration of a region.

Guests who reserve select shore excursions prior to cruising can take advantage of up to 10 percent

savings if booked by March 15, 2016. This date is extended beyond the View and Verandah deadline. More than 1,500 tours will feature the savings. For more information about Holland America Line, consult a travel professional, call 1-877-SAIL HAL (877-724-5425) or visit hollandamerica.com.

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About Holland America Line [a division of Carnival Corporation and plc (NYSE: CCL and CUK)]

Holland America Line's fleet of 13 ships offers more than 500 cruises to more than 400 ports in 98 countries, territories or dependencies around the world. From shorter getaways to 115-day itineraries, the company's cruises visit all seven continents with highlights including Antarctica explorations, South America circumnavigations and exotic Australia/New Zealand and Asia voyages; four annual Grand Voyages; and popular sailings to the Caribbean, Alaska, Mexico, Canada/New England, Bermuda, Europe and the Panama Canal. The line currently has a new 2,650-guest ship, *ms Koningsdam*, on order for delivery in April 2016, as well as a second Pinnacle Class ship due for delivery in November 2018.

The company recently announced \$300 million in brand enhancements to secure its position at the leader in premium cruising. Fleetwide, the ships feature innovative initiatives and a diverse range of enriching experiences focused on destination immersion and personalized travel. Guests can expand their knowledge on board at the Culinary Arts Center, presented by Food & Wine magazine; Explorations Café, powered by The New York Times; and Digital Workshop powered by Windows. Outstanding entertainment fills each evening at venues including Lincoln Center Stage, Billboard Onboard and B.B. King's Blues Club. The dining experience can be savored at a variety of restaurants with menus that feature selections from Holland America Line's esteemed Culinary Council that comprises world-famous chefs who design dishes exclusively for our guests.

CONTACT: Sally Andrews
PHONE: 800-637-5029
EMAIL: pr@hollandamerica.com