



Seabourn Celebrates Float Out Of New Seabourn Encore

March 4, 2016

Seattle, March 4, 2016 - [Seabourn](#), the world's finest ultra-luxury cruise line, celebrated another milestone in the construction of its new [Seabourn Encore](#), with the ship touching water for the first time today. Following a traditional ceremony to commemorate this significant occasion, the ship will be "floated out" from its dry dock to its outfitting dock at Fincantieri's Marghera shipyard in Italy, where it will undergo final construction until the ship is delivered at the end of 2016.

During the ceremony, the ship's "madrina" cut the cord to begin the water flow to the ship's building dock. Marnie Tihany, the director of business development for Tihany Design and wife of hospitality designer Adam D. Tihany, served as the madrina of *Seabourn Encore*. Adam Tihany is the visionary who will bring Seabourn's bespoke aesthetic to life aboard Encore.

"Seeing *Seabourn Encore* in the water is a very special moment and represents another important step toward the completion of our highly-anticipated ship," said Richard Meadows, Seabourn President. "We continue to hear from our guests and travel industry partners about their excitement for this incredible ship, and they are just as eager as we are to welcome her to the Seabourn family later this year."

Seabourn Encore is being fashioned by hospitality design icon Adam D. Tihany, with contemporary interiors and modern design elements and innovations consistent with the line's reputation for understated elegance. The ship will expand and build on the line's award-winning and highly acclaimed Odyssey-class ships, which revolutionized ultra-luxury cruising with enhanced accommodations and innovative amenities when they were introduced between 2009 and 2011. *Seabourn Encore* will maintain the line's high ratio of space per guest, enabling highly personalized service by close to one staff member for each guest on board. The 40,350-GRT ship will be configured with one additional deck and new expanded public areas, and is expected to carry just 600 guests, based on double occupancy. In addition, every suite will feature a private veranda.

Seabourn will continue to reveal renderings and updates about *Seabourn Encore* via the dedicated microsite: <http://encore.seabourn.com>. Filled with imagery, details and news of the ship's continuing progress, including "sunsets until launch," the microsite offers an inside look at the most exciting Seabourn launch in years.

For more details about the award-winning Seabourn fleet, or to explore the worldwide selection of Seabourn cruising options, contact a professional travel advisor, call Seabourn at 1-800-929-9391 or visit www.seabourn.com.

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