

Holland America Line Takes Delivery of ms Koningsdam from Fincantieri Shipyard

March 31, 2016

New Pinnacle-Class features innovative venues, new experiences

<u>Seattle, Wash., March 31, 2016</u> — Holland America Line took delivery of ms Koningsdam today, March 31, 2016, officially making it the first Pinnacle-Class ship in the fleet. The signing ceremony took place at Fincantieri's Marghera shipyard in Italy. Following the signing, the Dutch flag was raised on the ship for the first time. Koningsdam is registered in the Netherlands.

The ship will soon make its way to Civitavecchia (Rome), Italy, for its Premiere Voyage departing April 8. Following a series of premiere Mediterranean voyages, *Koningsdam's* official naming ceremony will take place in Rotterdam, the Netherlands, on May 20.

"Today is a day of celebration for the entire Holland America Line family, and a milestone in our company history. We all share in this proud moment as we welcome *Koningsdam* to our fleet," said Orlando Ashford, president, Holland America Line. "*Koningsdam* looks spectacular, beyond our expectations, and we thank all those involved for their dedication and commitment in bringing our vision to life."

Following the naming festivities in May, the ship will head to its summer home port of Amsterdam, the Netherlands, and sail a series of northern Europe and Baltic cruises before returning to the Mediterranean in September. In the fall, the ship will head across the Atlantic Ocean to Fort Lauderdale, Florida, where it will homeport at Port Everglades and spend the season exploring the Caribbean.

The 99,500-ton vessel accommodates 2,650 guests and is the ultimate expression of Holland America Line's brand evolution. *Koningsdam* debuts several innovative concepts and new public spaces and venues while still featuring popular amenities guests associate with the cruise line. The ship will feature Holland America Line's first purpose-built staterooms for families and solo travelers among its 1,331 guest accommodations.

Guests will delight in new fine-dining options at alternative restaurants Sel de Mer, a French seafood brasserie, and an immersive farm-to-table concept dinner experience in the Culinary Arts Center, presented by *Food & Wine* magazine. Grand Dutch Cafe debuts onboard with traditional Dutch treats and European beer, while a redesigned Lido Market with themed serving stations revolutionizes the buffet experience. A stunning main dining room is a focal point of the ship, and favorites return such as Pinnacle Grill, Canaletto Italian restaurant and pan-Asian Tamarind.

Onboard entertainment will be taken to a new level with the energetic Music Walk area featuring all genres of music showcased in venues including Lincoln Center Stage, offering chamber music nightly; Billboard Onboard, where live musicians rock the crowd with chart-topping hits; and the popular B.B. King's Blues Club in the Queen's Lounge, bringing the best of Memphis music to sea. With the 270-degree LED projection at World Stage, new concepts for show-time performances will immerse the audience in panoramic visual and sound effects.

For more information about Holland America Line, consult a travel professional, call 1-877-SAIL HAL (877-724-5425) or visit <u>hollandamerica.com</u>.

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Editor's note: Photos are available at https://www.cruiseimagelibrary.com/c/oenmmgxy.

About Holland America Line [a division of Carnival Corporation and plc (NYSE: CCL and CUK)]

Holland America Line's fleet of 13 ships offers more than 500 cruises to more than 400 ports in 98 countries, territories or dependencies around the world. From shorter getaways to 115-day itineraries, the company's cruises visit all seven continents with highlights including Antarctica explorations, South America circumnavigations and exotic Australia/New Zealand and Asia voyages; four annual Grand Voyages; and popular sailings to the Caribbean, Alaska, Mexico, Canada/New England, Bermuda, Europe and the Panama Canal. The line currently has a new 2,650-guest ship, *ms Koningsdam*, on order for delivery in April 2016, as well as a second Pinnacle Class ship due for delivery in November 2018.

The company recently announced \$300 million in brand enhancements to secure its position as the leader in premium cruising. Fleetwide, the ships feature innovative initiatives and a diverse range of enriching experiences focused on destination immersion and personalized travel. Guests can expand their knowledge on board at the Culinary Arts Center, presented by *Food & Wine* magazine; Explorations Café, powered by The New York Times; and Digital Workshop powered by Windows. Outstanding entertainment fills each evening at venues including Lincoln Center Stage, Billboard Onboard and B.B. King's Blues Club. The dining experience can be savored at a variety of restaurants with menus that feature selections from Holland America Line's esteemed Culinary Council that comprises world-famous chefs who design dishes exclusively for our guests.

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