



Princess Cruises Announces First-Ever “Discovery at Sea Tours of the Year”

April 7, 2016

Awards Selected by Highest Guest Rankings for Favorite Discovery and Animal Planet Shore Excursions in Alaska and Europe

SANTA CLARITA, Calif. (April 7, 2016) – Princess Cruises announced the first-ever "Discovery at Sea Tours of the Year" award, honoring top-ranked Discovery and Animal Planet shore excursions in Alaska and Europe from the 2015 cruise season. Winning tour operators were recognized at a special ceremony aboard [Royal Princess](#) in Ft. Lauderdale to honor the best shore excursion experiences in various ports in these popular cruise destinations.

Discovery and Animal Planet excursions debuted in Europe and Alaska in spring 2015 as part of the cruise line's [Discovery at Sea](#) program, an exclusive partnership designed to create memorable vacation experiences for the whole family. Discovery and Animal Planet exclusive excursions are unique tours that cannot be booked independently and are available only through Princess Cruises. Discovery and Animal Planet Recommended excursions provide enriching and immersive once-in-a-lifetime experiences and show guests the most fascinating animals around the globe.

"Getting out to truly experience Alaska and Europe is so important for our guests visiting these magnificent destinations," said Bruce Krumrine, Princess Cruises vice president of shore excursions. "Within our popular Discovery at Sea partnership and some of the best tours in Alaska and Europe, these top-rated local tour operators play an integral role in providing our guests with unforgettable cruise vacation moments, and we're pleased to recognize their outstanding contributions."

"The 'Discovery at Sea Tours of the Year' awards embody our partnership's shared values and goals of providing Princess guests with culturally rich and immersive vacation experiences focused on adventure, exploration, knowledge and entertainment, while igniting their curiosity," said Robert Marick, vice president, licensing and global location based entertainment, Discovery Communications.

The 2015 "Discovery at Sea Tours of the Year" were the highest guest-ranked tours out of 295 options in Europe and 55 in Alaska, and include:

Alaska

Discovery Recommended - Juneau

[Taku Lodge Feast & 5-Glacier Seaplane Discovery](#)

Tour Operator: Wings Airways

Animal Planet Exclusive - Skagway

[Kroschel Wildlife Refuge](#)

Tour Operator: Chilkat River Adventures

Europe

Discovery Exclusive - St Petersburg

[Hermitage, Gold Room, Peterhof & Catherine](#)

Tour Operator: Arctur Travel LTD

Discovery Recommended - Belfast

[Giant's Causeway & Antrim Coast](#)

Tour Operator: Excursions Ireland

Discovery Recommended - Naples

[Ultimate Bay of Naples: Pompeii, Positano & Amalfi Coast](#)

Tour Operator: Aloschi Bros

Discovery and Animal Planet shore excursions launched in Alaska and Europe in spring of 2015. Now more than 800 tours are available worldwide, including in the Caribbean, Mexico and Hawaii.

More details about Discovery at Sea and Discovery and Animal Planet shore excursions can be found at <http://www.princess.com/discoveryatsea>.

Additional information about Princess Cruises is available through a professional travel consultant, by calling 1-800-PRINCESS, or by visiting the company's website at princess.com.

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About Princess Cruises:

One of the best-known names in cruising, Princess Cruises is a global cruise line and tour company operating a fleet of 18 modern cruise ships renowned for their innovative design and wide array of choices in dining, entertainment and amenities, all provided with the experience of exceptional customer service. A recognized leader in worldwide cruising, Princess carries 1.7 million guests each year to more than 360 destinations around the globe on more than 150 itineraries ranging in length from three to 114 days. The company is part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE:CUK).

Newsroom:

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