



AIDAdiva kicked off cruise season in Rostock-Warnemünde

April 28, 2016

With 41 arrivals, AIDA Cruises is the city's most important cruise partner

AIDAdiva kicked off the cruise season in Rostock-Warnemünde on Thursday, April 28, 2016. The 252-meter-long and 32.2-meter-wide ship arrived from Göteborg with some 2,300 guests on board rounding out its 13-day cruise from Tenerife to Rostock-Warnemünde. Yet that same evening, it is "Anchors aweigh!" for AIDAdiva guests on a 4-day cruise to Oslo and Copenhagen.

With 41 arrivals this year, Rostock-based tourism company AIDA Cruises is once again the strongest cruising partner and one of the city's most important economic drivers.

"In our 20th anniversary year, we have again increased our range of travel options in the Baltic Sea and Northern Europe. AIDA and Rostock have been fostering a close partnership for many years. Thanks to our commitment which we have continued to expand, the city has become one of the most important cruise destinations in the Baltic region," said Felix Eichhorn, President AIDA Cruises.

This season AIDAdiva will be a guest in Rostock-Warnemünde 16 times between April 28 and August 28, 2016, offering trips such as 10-day Baltic cruises bound for St. Petersburg, Stockholm, Helsinki, Tallinn, Copenhagen, and Danzig.

As the second ship in the AIDA fleet, AIDamar will be setting sail 25 times from Rostock-Warnemünde starting on May 7, 2016, on 7-day trips to the most beautiful Baltic cities. AIDamar's season will end in Warnemünde on October 15, 2016, with a real highlight: a transatlantic cruise to New York via Hamburg, Norway, Greenland, and Canada.

The cruises to Hanse Sail will be another highlight for sailing fans. On August 13 and 14, 2016, guests will be able to enjoy these spectacular maritime festivities from the pool deck, as the ship sets sail and docks.

All offers from the AIDA vacation world can be booked at www.aida.de, at travel agencies or at the AIDA Customer Center at +49 (0) 381 / 20 27 07 07.

Rostock, April 28, 2016

AIDA Cruises:

AIDA Cruises is one of Germany's fastest growing and most financially successful tourism businesses and currently employs around 8,000 people from 40 countries. Of these employees, 7,000 work on board and 1,000 work at the company headquarters in Rostock and Hamburg. AIDA operates and markets one of the world's most state-of-the-art and environmentally friendly fleets with 11 cruise ships. The ships are operated in compliance with the highest international quality, environmental, and safety standards. By 2020, the AIDA fleet will expand to 14 ships.