



## Carnival Cruise Line Offers Special Savings For Active And Retired Service Members In Honor Of National Military Appreciation Month

May 4, 2016

### Onboard Credits and Cabin Upgrades Available on Cruises Booked During May

MIAMI, May 4, 2016 /PRNewswire/ -- In honor of the men and women who serve in the U.S. and Canadian military, Carnival Cruise Line is offering active and retired service members special savings and bonuses during May to mark National Military Appreciation Month.

The promotion, which provides a \$50 onboard credit per cabin and a two-category upgrade, can be combined with Carnival's highly attractive military rates. In addition, guests who qualify for the month-long promotion can book up to two additional staterooms with the same bonuses and pricing. The promotion can be booked throughout the month of May and is applicable for cruises departing between August 2016 and April 2018.

"Carnival has a long-established history of providing special consideration to our military men and women and we are pleased to offer these exclusive benefits during Military Appreciation Month," said Christine Duffy, president of Carnival Cruise Line. "During every Carnival cruise, service members are also honored at a special military appreciation event we kicked off earlier this year in conjunction with our *Honor.Family.Fun.* program which is raising funds for Operation Homefront."

In January Carnival launched *Honor.Family.Fun.* — a year-long initiative in partnership with seven-time GRAMMY Award-winning supersta Carrie Underwood and Operation Homefront, the national nonprofit that builds strong, stable and secure military families. The program helps raise funds for Operation Homefront and will culminate in a special private concert for service men and women and their families starring Underwood aboard Carnival's newest and most family-friendly ship, Carnival Vista, when the vessel makes its U.S. debut in New York City on Nov. 4, 2016.

During Underwood's Storyteller Tour, which kicked off in Jacksonville in January, select military families, chosen in partnership with Operation Homefront, are being treated to a personal meet-and-greet with Underwood before a number of her concerts. A series of videos showing these heart-warming encounters can be viewed [here](#).

Throughout the yearlong *Honor.Family.Fun.* initiative, those wishing to support the cause can contribute by clicking on the "Donate Today" button at [carnival.com/HonorFamilyFun](http://carnival.com/HonorFamilyFun). Commemorative dog tags are available for purchase at merchandise stands at all "Storyteller Tour" concerts and on board Carnival ships, with all proceeds supporting Operation Homefront.

For additional information and reservations for Carnival Cruise Line, contact any travel agent, call 1-800-CARNIVAL or visit [carnival.com](http://carnival.com). Carnival can also be found on:

Twitter: [www.twitter.com/carnivalcruise](http://www.twitter.com/carnivalcruise)

Facebook Fan Page: [www.facebook.com/carnival](http://www.facebook.com/carnival)

YouTube: [www.youtube.com/carnival](http://www.youtube.com/carnival)

Instagram: [www.instagram.com/carnival](http://www.instagram.com/carnival)

Journalists also can visit Carnival's media site, [www.carnival-news.com](http://www.carnival-news.com) or follow the line's PR department on Twitter at [www.twitter.com/CarnivalPR](http://www.twitter.com/CarnivalPR).

### **About Carnival Cruise Line**

Carnival, a unit of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is "The World's Most Popular Cruise Line®" with 25 ships operating three- to 16-day voyages to The Bahamas, Caribbean, Mexican Riviera, Alaska, Hawaii, Canada, New England, Bermuda, Australia, New Zealand and the Pacific Islands. The company currently has an as-yet-unnamed 133,500-ton ship currently under construction and set to debut in 2018.

### **About Operation Homefront**

A national nonprofit, Operation Homefront leads more than 2,500 volunteers with nationwide presence who provide emergency and other financial assistance to the families of service members and wounded warriors. Operation Homefront has provided assistance to thousands of military families since its inception in 2002. Recognized for superior performance by leading independent charity watchdog groups, nationally, 92 percent of Operation Homefront's expenditures go directly to programs that provide support to our military families. For more information, go to [www.OperationHomefront.net](http://www.OperationHomefront.net).

### **About Carrie Underwood**

Carrie Underwood emerged from the promise of her 2005 *American Idol* win to become a true multi-format, multi-media superstar, spanning achievements in music, television, and film. A seven-time GRAMMY® Award winner, she has amassed over 100 major honors, sold 58 million records worldwide, and recorded 23 #1 singles, 13 of which she co-wrote, with a catalog of songs that have been streamed more than 1.5 billion times worldwide. The first female artist to be twice named the Academy of Country Music's Entertainer of the Year, Underwood was recognized as *Pollstar's* top female country touring artist for her headlining tours in 2008, 2010, and 2012. Her first four studio albums, *Some Hearts*, *Carnival Ride*, *Play On*, and *Blown Away* — each certified multi-Platinum or Platinum, and each an *American Music Awards* winner as Country Album of the Year — tallied an incredible 38 weeks at #1 on *Billboard's* Top Country Albums chart. In 2013, Underwood starred as Maria von Trapp in NBC's three-hour holiday blockbuster, the Emmy®-winning *The Sound of Music Live!*, whose airings attracted 44 million viewers. In December of 2014, the Grand Ole Opry member released her first hits collection, *Greatest Hits: Decade #1*. *Billboard's* best-selling hits album of 2015, the chart-topping package was certified Platinum in January of 2016, making Underwood the only country artist — and one of only six all-genre artists — to launch an album to Platinum success since the time of its release in December of 2014. Celebrating her first 10 years of music, the collection's 25 songs included two new #1 hits co-written by Underwood: the Platinum-certified, GRAMMY-winning "Something in the Water," as well as the Gold-certified "Little Toy Guns." In 2015,

she began her third season as the voice of primetime television's #1 program, *Sunday Night Football*, and returned for an eighth consecutive year as co-host of the CMA Awards. Underwood's chart-topping, Gold-certified fifth studio album, *Storyteller*, has produced two #1 singles with "Smoke Break" and "Heartbeat."

To view the original version on PR Newswire, visit:<http://www.prnewswire.com/news-releases/carnival-cruise-line-offers-special-savings-for-active-and-retired-service-members-in-honor-of-national-military-appreciation-month-300262829.html>

SOURCE Carnival Cruise Line

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