

## Princess Cruises Unveils New Club Class Mini-Suite Stateroom Category

May 4, 2016

<u>Princess Cruises</u> is set to offer guests a new premium stateroom category featuring VIP amenities and exclusive dining with the introduction of its <u>Club Class Mini-Suite</u> in December.

The elevated mini-suite category features select perks including new <u>Club Class Dining</u>, a reserved dining area with expedited seating and expanded menu options, as well as priority embarkation and disembarkation. Club Class guests will also be among the first to sleep on the new <u>Princess Luxury Bed</u>.

Club Class will debut in Australia in December 2016 on Emerald Princess and roll out across the rest of the Australian-based fleet during 2017.

Princess Cruises Vice President Australia & New Zealand Stuart Allison said the new staterooms would provide Princess guests with an enhanced accommodation experience during their cruise.

"The VIP perks, including the new Club Class Dining, offers a premium and memorable onboard experience so our guests can completely relax, unwind and immerse themselves in worldwide destinations and ultimately 'come back new'," Mr Allison said.

Offering guests more convenience, Club Class Dining will be open every evening for dinner, as well as for breakfast and lunch on sea days. Featuring exclusive menu options with daily chef's special and table-side preparations, the dedicated seating area also includes dedicated wait staff and uniquely-styled table décor.

Club Class Mini-Suite guests will also enjoy the following additional VIP perks:

- The Princess Luxury Bed Club Class guests will be among the first to experience the "Ultimate Sleep at Sea," in the new bed designed in collaboration with board certified sleep expert Dr Michael Breus and renowned HGTV Designer Candice Olson
- · Priority check-in and boarding at the beginning of the cruise and priority disembarkation at the end of the cruise
- One-time complimentary wine set-up on embarkation day (1/2 bottle of red and white)
- · Evening canapés (upon request)
- Luxurious terry shawl bathrobes

In addition to Club Class Dining and upgraded amenities and services, Club Class Mini-Suites include all of the standard mini-suite benefits, such as spacious staterooms of up to 30 square metres with balcony, separate seating area with sofa bed and coffee table, bathroom with combination tub and shower and a welcome glass of champagne.

Full Suite guests will also enjoy all the benefits of Club Class Mini-Suites including Club Class Dining – and be among the first to experience the new Princess Luxury Bed – in addition to the many other amenities offered with a Full Suite.

The new Club Class Mini-Suites add to the cruise line's previously announced "Come Back New Promise," a multi-year, multi-million-dollar program introducing new product innovations that offer guests enriching holiday

experiences. The "Come Back New Promise" includes a partnership with award-winning chef and restaurateur Curtis Stone, bringing guests fresh culinary creations, which debuted in Australian waters on Sun Princess in April this year.

Club Class Mini-Suites are available for booking now. More information, including the ship rollout schedule, is available at <u>princess.com/clubclass</u>.

For information about Princess Cruises visit www.princess.com, call 13 24 88 or visit a licensed travel agent.