



Carnival Corporation's AIDA Cruises Welcomes AIDAprima to Fleet

May 10, 2016

Debut of AIDAprima, the company's most environmentally friendly ship, was celebrated with record attendance at Hamburg Port Anniversary as millions witness ship's christening in a ceremony featuring light show, music, fireworks and celebrity godmother

AIDAprima also receives approval to become world's first cruise ship to be powered by LNG, the world's cleanest burning fossil fuel, while in port

MIAMI, May 10, 2016 /PRNewswire/ -- [Carnival Corporation & plc](#) (NYSE/LSE: CCL; NYSE: CUK), the world's largest leisure travel company, officially welcomed its fleet's newest ship into the family over the weekend with the christening of AIDAprima, now the flagship vessel for its German-based AIDA Cruises brand.



AIDAprima made its debut with a spectacular light show and memorable naming ceremony witnessed in person by 1.6 million visitors at the 827th Hamburg Port Anniversary. AIDAprima launched as the corporation's most environmentally friendly ship and the first cruise ship in the world with a dual-fuel engine that can be powered by Liquefied Natural Gas (LNG) while in port and at sea.

"The christening was an emotional moment for me – I'm very proud of our new ship," said Felix Eichhorn, president of AIDA Cruises. "With AIDAprima and the next three new ships to be built for our line, we are once again charting new territory in the tourism industry, and we will continue to drive growth in the German cruise market."

Several million people watched the festivities at the harbor, on television, online and on Facebook when the young actress Emma Schweiger christened the ship. A dazzling music and light show followed by brilliant fireworks turned the night sky over the Port of Hamburg's festival promenade into a glittering sea of color. AIDAprima was accompanied for the occasion by another member of the fleet, AIDAaura, which was also part of the christening ceremony.

"We are thrilled to officially welcome such a beautiful and technologically advanced ship to our fleet, and it was only fitting that AIDAprima's naming was celebrated with a show and ceremony as impressive as the ship itself," said Roger Frizzell, chief communications officer for Carnival Corporation. "This weekend marked another important milestone as we welcome four new ships to our fleet in 2016. Whether we are sailing our new or existing ships, our number one goal always remains the same – to do everything we can to make sure our guests have a great experience."

Carnival Corporation has now taken delivery of three new ships in 2016. In addition to AIDAprima, Carnival Cruise Line took delivery of its 3,954-passenger Carnival Vista on April 28, while Holland America Line celebrated the handover of its 2,650-passenger ms Koningsdam on April 2. The company is scheduled to receive its fourth new ship delivery of 2016 when the Seabourn Encore joins the fleet later this year. Including Seabourn's new Encore ship, Carnival Corporation has a total of 15 new ships scheduled to be delivered between 2016 and 2020.

LNG Operations

To add to this past weekend's excitement, on Saturday AIDAprima successfully completed the full test run for its LNG operation, meaning the ship will be able to operate with the world's cleanest burning fossil fuel while in port – a first for the cruise industry and another positive outcome for the environment as running on LNG in port will lead to a reduction in emissions when the ship is docked.

Compared to the use of conventional marine diesel with 0.1 percent sulfur content, emissions and particle discharge will be significantly reduced by using LNG, and the emission of sulfur oxide and soot particles will be completely prevented. Nitrogen oxide emissions will be reduced by up to 80

percent and carbon dioxide emissions by 20 percent.

"LNG is the world's cleanest burning fossil fuel, and with AIDAprima, we are the first cruise line in the world to supply a ship with low-emission LNG for operation in port," said Eichhorn. "We are once again proving that we are pioneers of innovation, and I am convinced that our path is a clear signal to the ports and LNG producers to invest in the necessary infrastructure."

Additionally, Carnival Corporation's four next-generation cruise ships for Costa Cruises and AIDA Cruises set to be delivered in 2019 and 2020 will be the first in the industry to be powered at sea by Liquefied Natural Gas (LNG), representing another major environmental breakthrough. Pioneering a new era in the use of sustainable fuels, these new ships will use LNG to generate 100 percent of the ship's power both in port and on the open sea – an industry-first innovation that will significantly reduce exhaust emissions to help protect the environment and support the company's aggressive sustainability goals.

AIDAprima Ship and Itinerary Specifics

The 124,100-ton vessel will be able to accommodate 3,300 passengers and will feature a variety of world-class entertainment, dining and shopping, as well as onboard activities.

AIDAprima is homeported in Hamburg, Germany, making AIDA Cruises the first cruise line to have a ship based in Germany year-round. AIDAprima began on April 30 the first of its all-season seven-day journeys through Western Europe including London, Paris, Brussels and Amsterdam.

Onboard AIDAprima guests of every generation will enjoy even more individuality, diversity, service and comfort, with a choice of 14 stateroom categories. In the areas of dining and entertainment, the ship features 12 restaurants and 18 bars.

More information on AIDAprima can be found at www.aida.de/neuegeneration. All offers from the AIDA vacation world can be booked at www.aida.de, at travel agencies or at the AIDA Customer Center at +49 (0) 381 / 20 27 07 07.

About Carnival Corporation & plc

Carnival Corporation & plc is the largest leisure travel company in the world, with a portfolio of 10 cruise brands in North America, Europe, Australia and Asia comprised of Carnival Cruise Line, Fathom, Holland America Line, Princess Cruises, Seabourn, AIDA Cruises, Costa Cruises, Cunard, P&O Cruises (Australia) and P&O Cruises (UK).

Together, these brands operate 101 ships visiting over 700 ports around the world and totaling 225,000 lower berths with 15 new ships scheduled to be delivered between 2016 and 2020. Carnival Corporation & plc also operates Holland America Princess Alaska Tours, the leading tour companies in Alaska and the Canadian Yukon. Traded on both the New York and London Stock Exchanges, Carnival Corporation & plc is the only group in the world to be included in both the S&P500 and the FTSE 100 indices.

Additional information can be found on www.carnival.com, www.hollandamerica.com, www.princess.com, www.seabourn.com, www.aida.de, www.costacruise.com, www.cunard.com, www.pocruises.com.au, www.pocruises.com and www.fathom.org.

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Roger Frizzell, Carnival Corporation, rfrizzell@carnival.com, (305) 406-7862; Mike Flanagan, LDWWgroup, mike@ldwwgroup.com, (727) 452-4538