



New Contest From Carnival Cruise Line Provides Travel Agents Opportunity to Host Their Own 'Ultimate Cruise Night' Event, Awards \$13,000 In Prizes

June 2, 2016

MIAMI (June 2, 2016) – Carnival Cruise Line has launched the "Ultimate Cruise Night Contest" which invites travel agents to share their most creative cruise night ideas for the opportunity to win \$1,000 to use toward hosting their own cruise party, along with a grand prize of \$5,000 in cash. Starting today through June 13, 2016, travel agents can enter to win their share of \$13,000 in total prizes by submitting their best cruise night idea via the line's travel agent Internet portal, GoCCL.com.

Three finalists will each be awarded \$1,000 to put toward their "Ultimate Cruise Night" event. Carnival will send a representative to evaluate each of the three finalists' cruise nights and the agent with the most creative and successful cruise night will earn a grand prize of \$5,000 in cash. Two runner ups will each receive a cash prize of \$2,500.

"We've heard incredible business-building stories from agents who have invited potential and current clients into their home, workplace or local restaurant for cruise night events and we want to celebrate and highlight these successes," said Carnival's Vice President of Sales & Trade Marketing Adolfo Perez. "The contest is an excellent way for agents to share their ideas on how to execute an effective cruise night and the value it can add to their business."

Travel agents may submit their "Ultimate Cruise Night" idea to Carnival through a specially dedicated contest website located within GoCCL.com. Entries will be judged on originality and creativity. Three finalists will be selected by a panel comprised of members of Carnival's sales leadership team and awarded a \$1,000 prize by Aug. 11, 2016.

For complete rules and regulations, travel agents may visit GoCCL.com.

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About Carnival Cruise Line

Carnival, a unit of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is "The World's Most Popular Cruise Line®" with 25 ships operating three- to 16-day voyages to The Bahamas, Caribbean, Mexican Riviera, Alaska, Hawaii, Canada, New England, Bermuda, Australia, New Zealand and the Pacific Islands. The company currently has an as-yet-unnamed 133,500-ton ship under construction and scheduled to enter service in 2018.