



P&O Cruises Voted Australia's Favourite Family Cruise Line

July 21, 2016

P&O Cruises has been voted Australia's Best Family Cruise Line by the well-travelled readers of one of Australia's leading family publications - Out & About with Kids.

The cruise line has taken out the top cruise gong in the magazine's annual Best of Family Travel Readers Choice Awards.

P&O Cruises President Sture Myrmell said the award was a welcome win at a time of expansion for P&O, which is the largest cruise line in Australia, offering five ships sailing from eight different homeports year round.

"We pride ourselves on offering great value, fun and memorable family holidays and to be voted Australians' favourite family cruise line is a real honour. With the recent announcements of our new waterparks for Pacific Dawn and our latest ship Pacific Explorer, family cruising with P&O is about to get even more exciting," Mr Myrmell said.

P&O caters to families of all types and sizes with triple, quad and interconnecting cabins, the biggest adventure park at sea – P&O Edge, kids clubs, late-night babysitting and fun onboard activities from movie-making to Lego.

The 2016 awards feature 18 categories across a variety of Australian and international travel products and are voted for by the magazine's well-travelled readers. For information on the awards see the latest issue of Out and About with Kids or visit <http://www.outandaboutwithkids.com.au/winners-of-the-best-of-family-travel-awards-2016/>

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