



## **Carnival Brand Ambassador John Heald and VP of Sales and Trade Marketing Adolfo Perez Showcase Carnival Vista to Travel Agents in New Video Series**

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Recently Filmed Six-Part Video Series Offers Fun and Engaging Look at Carnival Vista Highlights

MIAMI (July 28, 2016) – Carnival Cruise Line is showcasing Carnival Vista to travel agents with an informative and entertaining six-part video series featuring the line's comedic Brand Ambassador John Heald and Vice President of Sales & Trade Marketing Adolfo Perez. The first video in the series shows the two hosts competing on SkyRide, the ship's one-of-a-kind suspended open-air cycling experience. The video can be viewed [here](#).

"This new video series gives agents a fun and informative look at a number of Carnival Vista's features and how agents can market and sell the ship to their clients," said Perez. "Plus, I know first-hand how much agents enjoy John's highly entertaining insights, and there's no shortage of those in this new video series."

Future segments include Heald and Perez making their own cocktails at the Alchemy Bar, showing agents the new design concept featured in the Horizons Restaurant, visiting the tropics-inspired Havana Pool and Havana Cabanas, engaging in a salsa competition at the Havana Bar and sharing a beer at the RedFrog Pub & Brewery.

New episodes will be introduced weekly and are all available through the line's travel agent Internet portal, GoCCL.com.

### **About Carnival Cruise Line**

Carnival, a unit of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is "The World's Most Popular Cruise Line®" with 25 ships operating three- to 16-day voyages to The Bahamas, Caribbean, Mexican Riviera, Alaska, Hawaii, Canada, New England, Bermuda, Australia, New Zealand and the Pacific Islands. The company currently has an as-yet-unnamed 133,500-ton ship under construction and scheduled to enter service in 2018.