



Tim Mälzer captivates AIDAprima guests

August 12, 2016

The cry of "cast off!" went up on August 6, 2016 in Hamburg for the guests of AIDAprima, when they set sail on a 7-day cruise to the most beautiful metropolises in Western Europe. Accompanying them on board was TV chef and multi-gastronome, Tim Mälzer. He captivated guests of every age on board, not only at the "Cooking School by Tim Mälzer" but also on the grand stage of the AIDAprima Theatrium, where guests experienced the star at close quarters and received practical tips that they could use at home. Young aspiring chefs were given lots of practical advice from their idol during the children's cookery course "Class Cooking" – for instance on how to surprise their best friends, Mom or Dad with a meal they have prepared themselves. Tim Mälzer will once again be a guest on board AIDAprima during the cruise from October 1–8, 2016.

For those who don't want to wait that long, the "Cookery School by Tim Mälzer" will be on offer on every cruise for a price of 39 euros inclusive of drinks and original Tim Mälzer recipes to take home. For those who don't want to cook themselves, Tim Mälzer has created a wide variety of dishes specially for AIDA that are served on many AIDA ships at the Buffalo Steak House, the Brauhaus and in the Tim Mälzer Ecke of the buffet restaurants.

Tim Mälzer is one of the most popular TV chefs in Germany, an author, TV host, and restaurant owner – of the "Bullerei" for instance, in Hamburg. With his direct and straightforward manner, he cooks his way into the hearts of his viewers and guests. He received THE GOLDEN CAMERA 2006 – the German TV award voted for by the public – for his first TV show "Schmeckt nicht – gibt's nicht!" on VOX. His cookery books are also very successful. As the head chef on the TV station ARD, Tim Mälzer won viewers over with delicious, well-balanced recipes in "Tim Mälzer kocht!" and, since then, he has been showing them just how easy cooking can be. In his documentary series "Lebensmittel Check mit Tim Mälzer" (ARD), he explores Germans' dietary habits in an entertaining and informative way. Tim Mälzer's most recent small screen outing was as a juror on the primetime show "The Taste" (Sat.1). He is currently celebrating his comeback at VOX with his new cookery show "Kitchen Impossible."

AIDA prima, the new flagship of AIDA Cruises, was christened by Emma Schweiger in Hamburg on May 7, 2016. Hamburg is the start and destination port for AIDAprima's seven-day round trips to the metropolises of Western Europe. London/Southampton, Paris/Le Havre, Brussels/Zeebrugge and Rotterdam are all stops on this cruise. The cruise ship, which is unique in many ways, offers more space, more variety and more individuality than ever before. With its diverse experience worlds, the ship is a fine weather destination all year round. National and international culinary specialties are served in a total of 12 restaurants and three snack bars.

All offers from the AIDA vacation world can be booked directly at travel agencies, on www.aida.de or by calling the AIDA Customer Center at +49 (0) 381 / 20 27 07 07.

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