



AIDAprima sets sail for Western Mediterranean in 2017

September 19, 2016

Hamburg will be new home port from March 2018

Following the successful launch of AIDAprima, in 2017 AIDA Cruises will be welcoming her twin ship, AIDAprima, as the twelfth member of the fleet.

From September 1, 2017, AIDAprima will be setting sail on four different routes to the pearls of the Mediterranean. This was announced by the company when it presented its new catalog for the travel period from March 2017 to April 2018 which will be published on October 6, 2016.

The capital of the Germans' favorite island, Palma de Mallorca, and Barcelona are the start and end ports for the seven-day "Pearls of the Mediterranean 1 & 2" cruises. On these cruises, apart from Majorca and Barcelona, AIDAprima will be making stops at the island of Corsica, Florence/Livorno and Rome/Civitavecchia. The cruises can be booked starting from 930 euros per person (interior stateroom, incl. Early Saver Plus discount).

Culture lovers in particular will enjoy the "Pearls of the Mediterranean 3 & 4" cruises. Apart from Florence/Livorno and Rome/Civitavecchia, these cruises will also visit Marseilles where AIDAprima will dock for one night. These cruises likewise begin in Palma de Mallorca and end in Barcelona.

In its new catalog the company also provides readers with a foretaste of summer 2018. From March 2018 AIDAprima – AIDA Cruises' latest member of the fleet – will set sail in Germany for the first time. The Hanseatic City of Hamburg will be the start and end point of seven-day round trips to the most beautiful metropolises in Western Europe such as London (Southampton), Paris (Le Havre), Brussels (Zeebrugge) or Rotterdam.

In early 2018 AIDAprima will switch from the Canary Islands to the Western Mediterranean and, like its younger sister has already done, will be setting out on seven-day cruises on a course for the pearls of the Mediterranean.

All AIDA cruises in the new catalog (travel period from March 2017 to April 2018) can be booked from October 6, 2016, at travel agencies, at the AIDA Customer Center, by telephone at +49 (0)381/202 707 07 or at www.aida.de.

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