



## **P&O Teams Up with South Sydney Rabbitohs**

September 21, 2016

**P&O Cruises has kicked another goal with Rugby League followers, with news that it has hopped onboard as an Official Membership Partner of the South Sydney Rabbitohs.**

Members and supporters will be able to celebrate P&O's new status as the Rabbitohs' Official Cruise Line on a special four-night roundtrip cruise from Sydney to Moreton Island departing May 4 as the 2017 season gets underway.

Onboard the cruise, League fans will be able to meet with Rabbitohs' legends as well as current players and coaching staff, and take part in a range of special events including a cocktail function, a Q&A and a Rugby League themed trivia night.

Plus, during the day on Moreton Island, guests will be able to enjoy a special Rabbitohs Legends Touch Football game in addition to plenty of exciting activities from quad-biking to parasailing.

Further details on this cruise will be available in the coming months via [www.pocruises.com.au/rabbitohs](http://www.pocruises.com.au/rabbitohs)

The partnership follows on from P&O's role as official game day sponsor in July when the Rabbitohs took on the North Queensland Cowboys in Cairns.

P&O has a long track record of supporting sports events from the Melbourne Cup to the Australian Open tennis, with the latest move further broadening the cruise line's partnership with the NRL. P&O was the first to screen live games at sea and this year offered cruises to the NRL Auckland Nines and the State of Origin in Sydney.

Announcing the new partnership, P&O Cruises President Sture Myrmell said the cruise line was thrilled to be teaming up with one of the best known Rugby League clubs in the world.

"Rugby League is a true community sport and we know many of our regular guests are great fans of the game so it's fantastic to be able to partner with the Rabbitohs and bring the action onboard our ships with this special cruise," Mr Myrmell said.

Rabbitohs CEO Blake Solly said the club was excited about the partnership with P&O and the opportunities for its Members.

"It's wonderful to have P&O as the Membership Partner for 2017. They are passionate about their passengers, just as we are about our Members, and I think this will be a great combination," Mr Solly said.

"We're looking forward to P&O's support as well as the chance to bring our fans together to experience a great holiday with players on Pacific Jewel. There are a lot of exciting things this partnership will bring for both the Rabbitohs and P&O Cruises."

**For more information visit [pocruises.com.au](http://pocruises.com.au) or see a travel agent.**

Contact:

Libby Moffet/Christine Allen

MG Media Communications

Ph: 02 9904 0011