



## **Holland America Line Wins Alyeska Award from the Alaska Tourism Industry Association for the Company's New Denali Square Complex**

November 7, 2016

*Innovative Denali Square opened this summer and showcases Alaskan culture*

Seattle, Wash., Nov. 7, 2016 — Holland America Line was presented with an Alyeska Award by the Alaska Tourism Industry Association for the cruise line's new Denali Square complex in the heart of McKinley Chalet Resort. Bill Fletcher, Holland America Line's director of Alaska sales, marketing and planning, accepted the award at ATIA's annual banquet in Anchorage, Alaska.

The Alyeska Award is presented to a business or organization for its outstanding leadership, professional excellence and group contribution to the Alaska travel industry.

"We are honored to be recognized by the Alaska Tourism Industry Association for our contribution to Alaska's tourism, and I congratulate our entire team for bringing Denali Square to life this summer," said Orlando Ashford, Holland America Line's president. "Holland America Line is celebrating 70 years of Alaska exploration in 2017, and Denali National Park is at the core of our Alaska Land+Sea Journeys. Denali Square allows us to showcase Alaskan culture on many levels and greatly enhances the Denali experience for our guests."

Over the past three years Holland America Line has been refining the guest experience at the 60-acre McKinley Chalet Resort, and last year an enhanced property layout and freshly remodeled guest rooms were unveiled.

Alaska-based companies heading up the McKinley Chalet Resort's enhancement project included general contractor Dawson Construction and Stantec, which provided engineering services. Additional firms involved are lead and landscape architect The Portico Group, restaurant architect Heliotrope Architects, structural engineering company Michael Leonard Associates and project manager Costigan Integrated, all of Seattle, Washington.

### **About Denali Square**

Denali Square is at the heart of McKinley Chalet Resort, which provides accommodations for guests on Holland America Line's Land+Sea Journeys that combine an Alaska cruise with an overland tour to Denali National Park and beyond. Denali Square is centrally located between the main part of the property, containing the reception hall, dining facilities and guest rooms, and the riverfront guest rooms that provide stunning views of the Nenana River.

Denali Square serves as a new gathering area to relax, shop, dine and enjoy music and entertainment. The largest building in the complex is Karstens, the grand 7,000-square-foot, two-story restaurant showcasing views of the neighboring mountains for dining guests. An inviting deck with fire pits and outdoor seating also allows guests to immerse themselves in this special venue as they drink and dine.

At the center of Denali Square is an amphitheater with a covered performance stage and bench seating for guests to enjoy a variety of local shows, ranger talks and demonstrations. Those wanting to quench their thirst or listen to live music can visit Gold Nugget Saloon, home to the Music of Denali Dinner Theater that becomes a bar and music venue after the show.

Denali Square also features cozy fire pits to gather around on cool Alaska evenings and make s'mores, outdoor seating for guests who wish to enjoy the scenery, retail shops offering local goods, and an artist-in-residence cabin where Alaska native and local artists display and discuss their works. Walking paths in and around Denali Square show off the property's mountainous landscapes and beautiful setting nestled just across the Nenana River from Denali National Park.

For more information about Holland America Line, consult a travel professional, call 1-877-SAIL-HAL ([1-877-724-5425](tel:1-877-724-5425)) or visit [hollandamerica.com](http://hollandamerica.com).

**Editor's note:** Photos are available at <https://www.cruiseimagelibrary.com/c/ye01vnxw>.

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**About Holland America Line [a division of Carnival Corporation and plc (NYSE: CCL and CUK)]**

Holland America Line's fleet of 14 ships offers more than 500 cruises to more than 400 ports in 98 countries, territories or dependencies around the world. From shorter getaways to 115-day itineraries, the company's cruises visit all seven continents with highlights including Antarctica explorations, South America circumnavigations and exotic Australia/New Zealand and Asia voyages; four annual Grand Voyages; and popular sailings to the Caribbean, Alaska, Mexico, Canada/New England, Bermuda, Europe and the Panama Canal. The line currently has a new 2,650-guest ship, *ms Koningsdam*, delivered in April 2016, as well as a second Pinnacle Class ship, *ms Nieuw Statendam*, due for delivery in November 2018.

The company recently announced \$300 million in brand enhancements to secure its position as the leader in premium cruising. Fleetwide, the ships feature innovative initiatives and a diverse range of enriching experiences focused on destination immersion and personalized travel. Guests can expand their knowledge onboard at an America's Test Kitchen show; Explorations Café, powered by The New York Times and Digital Workshop powered by Windows. Outstanding entertainment fills each evening at venues including Lincoln Center Stage, Billboard Onboard and B.B. King's Blues Club. The dining experience can be savored at a variety of restaurants with menus that feature selections from Holland America Line's esteemed Culinary Council that comprises world-famous chefs who design dishes exclusively for our guests.

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