



Princess Cruises Launches New Celebrations Packages

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Simplified Online Gifting Capabilities Offer Convenience and Savings



SANTA CLARITA, Calif. (Nov. 29, 2016) – One in four guests is celebrating a special occasion with [Princess Cruises](#), and now the cruise line is making it even easier to turn "Sailabration" into lasting memories with new packages and convenient online ordering.

With savings of up to 25 percent off of retail prices, "[Sailabration](#)" packages are a great value and can be added by a guest through the online booking management tool, [Cruise Personalizer](#). Now, Princess Cruises has made it easier than ever for friends and family to browse and order gifts for Princess guests via the new Princess online gifting webpage found at [princess.com/gifts](#).

New packages such as "Pamper Me" with a day at the [Lotus Spa](#), named the Best Spa on a Cruise Ship by Spa finder Wellness 365™ and "Breakfast Lovers" with a deluxe balcony breakfast are available for those looking to relax and recharge or celebrate the joy of mornings at sea. In addition, "For the Birthday Guy," featuring a men's shave in the Lotus Spa, bucket of beers and casino credit and "For the Birthday Girl," a manicure, flowers and coffee card are sure to delight guests.

Packages built around guest favorite specialty dining and culinary offerings include "Share the Love," with dinner for two at SHARE by Curtis Stone, a box of decadent Norman Love chocolates and champagne, as well as "Salty Sea Days," with dinner for two and whiskey flights at the Salty Dog Gastropub.

"Celebrating any of life's big or small occasions is even more special aboard a cruise," said Jill Whelan, Celebrations Ambassador for Princess Cruises. "These new 'Sailabration' packages add special touches that help reconnect guests and offer new experiences that inspire the senses."

Princess, named the Best Cruise Line for Romance by Cruise Critic, has also refreshed classic romance packages for guests celebrating honeymoons and anniversaries to include new experiences such as deluxe balcony breakfast or specialty dining for two.

Guests with package purchases on their bookings will receive most items directly to their stateroom on the requested delivery date, which is either embarkation or the day they specify to celebrate. They will also receive a letter from the Customer Service Manager with a summary of the package and instructions for redeeming services.

Additional information about Princess Cruises is available through a professional travel consultant, by calling 1-800-PRINCESS (1-800-774-6237) or by visiting the company's website at [princess.com](#).

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About Princess Cruises:

One of the best-known names in cruising, Princess Cruises is a global cruise line and tour company operating a fleet of 17 modern cruise ships renowned for their innovative design and wide array of choices in dining, entertainment and amenities, all provided with the experience of exceptional customer service. A recognized leader in worldwide cruising, Princess carries 1.7 million guests each year to more than 360 destinations around the globe on more than 150 itineraries ranging in length from three to 111 days. The company is part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE:CUK).

Newsroom:

Additional media information is available at [princess.com/news](#).

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