



Princess Cruises Introduces Best Price Guarantee on Shore Excursions

December 5, 2016

SANTA CLARITA, Calif. (Dec. 5, 2016) – [Princess Cruises](#) today announced its [Shore Excursions Best Price Guarantee](#) is available on thousands of the award-winning tours in ports the cruise line visits worldwide. Today the program launches fleetwide and guarantees if guests find the same [shore excursion](#) elsewhere at a lower price, they will receive 110 percent of the difference in the form of non-refundable onboard credit.

"Our new Best Price Guarantee on shore excursions gives guests satisfaction that they are receiving competitive and fair pricing while enjoying an exceptional experience ashore," said Bruce Krumrine, vice president of shore excursions for Princess Cruises. "We find our guests rate their overall cruise vacation experience higher when they take our shore excursions because we handle every detail for them so they can easily explore the world and take home lifelong memories of the places they visit."

The new Best Price Guarantee is being announced to Princess guests through pre-cruise e-mails and on Princess.com and is available to guests who book their excursions with Princess pre-cruise. If guests find an equivalent shore excursion at a lower price, the request can be submitted at least seven days prior to the sailing date to shoreexcursions@princesscruises.com for review by the Shore Excursion customer service team. Within two business days, guests will be notified if their request meets the Best Price Guarantee criteria. If it does, 110 percent of the price difference will be applied in the form of a non-refundable onboard credit.

The Best Price Guarantee only applies to shore excursions that are advertised with pricing and publicly available. It applies to all shore excursions, with the exception of Asia, Southeast Asia and Japan ports, and excludes private vehicle and driver excursions in ports worldwide.

Princess Cruises was recently awarded "Best Cruise Ship Excursions" by *Global Traveler Magazine* and "Best Cruise Line for Shore Excursions" in the 2016 Cruise Critic Editors' Picks awards. The cruise line offers guests more than 4,000 shore excursions in 360 destinations around the globe, on more than 150 itineraries.

Discovery™ and Animal Planet™ shore excursions are available as part of the cruise line [Discovery at Sea™](#) program, an exclusive partnership designed to create memorable vacation experiences for the whole family. Discovery and Animal Planet Exclusive Tours are unique tours that cannot be booked independently and are available only through Princess Cruises. Now more than 1,000 Discovery and Animal Planet tours are available worldwide.

Additional information about Princess Cruises is available through a professional agent, by calling 1-800-PRINCESS, or by visiting the company's website at princess.com.

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About Princess Cruises:

One of the best-known names in cruising, Princess Cruises is a global cruise line and tour company operating a fleet of 17 modern cruise ships renowned for their innovative design and wide array of choices in dining, entertainment and amenities, all provided with the experience of exceptional customer service. A recognized leader in worldwide cruising, Princess carries 1.7 million guests each year to more than 360 destinations around the globe on more than 150 itineraries ranging in length from three to 111 days. The company is part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE:CUK).

Newsroom:

Additional media information is available at princess.com/news.

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