



Costa Cruises Presents The Exclusive Vintage Collection Dedicated To The History Of The Brand

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The new "Vintage Costa" collection is available in Costa's onboard shops with clothes, accessories and fancy goods, inspired by the colors and the historic images of the company.

Genoa, 24 January 2017 – Costa Cruises launches the new Vintage Costa, a collection of clothes and accessories, dedicated to the historic graphics and logos of the Italian cruise company. Designed for the lovers of the brand, the exclusive creations of streetwear, handbags and fancy goods are only available in Costa's onboard shops.

The Vintage Costa collection melds a modern and captivating design with the vintage style of Costa's communication campaigns of the 50s, 60s and 70s, creating a perfect balance between innovation and tradition. This new collection reinterprets clothes and everyday objects, taking inspiration from Costa Cruises' origins: 69 years of images and iconographies relive in exclusive pieces, which stand out for their originality and attention to detail.

Exclusively in the onboard shops, Costa Cruises guests can find two different models of t-shirt and a comfortable hoodie dedicated to the history of the brand. For those who want to live the joy of the holiday everyday there are key rings, lighters, wallets, cosmetic bags and lots of shopping bags with patterned inner. All, of course, with a graphic touch which recalls the colors, images and logos of the past.

Besides the new vintage collection includes six reprints of historic posters, suitable for being framed and hung on the wall.

The Vintage Costa collection is born with the aim of giving the guests who love Costa brand unique products, able to recreate the colors and the spirit of an unforgettable holiday, which has been continuing to make millions of people happy for decades.

For further information:

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