



Carnival Puts Fun Times on the Go with New Mobile App

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Carnival Cruise Line has launched its free mobile app, Carnival Hub, on its Australia-based ships, giving guests instant access to all the fun onboard.

Guests will be able to use the Carnival Hub to maximise their fun throughout their cruise, with the app featuring the cruise line's Fun Times daily activities schedule as well as a 'favourites' function allowing guests to bookmark the day's best events. Other features include a reminder to attend chosen events, searchable deck plans with attractions highlighted, itinerary details including port visits and a real-time shipboard account balance.

For a one-off fee per cruise of AU\$9, the app also offers a 'chat' function, making it easy to connect with family and friends onboard. The function automatically adds guests travelling together to a contact list, making it easy to arrange to catch up with friends and family while unique identification number allows guests to add new friends to their chat contacts.

Carnival Hub is now live on Carnival Spirit and will be offered on Carnival Legend from February 23, 2017. It is available for iPhone and Android users via the app store.

Guests can download the app before they travel, set up a profile and enter their next cruise departure date to start the countdown and share with friends. It can also be downloaded for free onboard using a special internet package.

Carnival Cruise Line Vice President Jennifer Vandekreeke said the Carnival Hub app would change the way guests enjoyed their cruise holidays.

"The Carnival Hub app really puts guests in control of their cruise holiday, so they never miss any of the fun onboard, and can easily plan their day from beside the pool, hop from a live show to a gym class, arrange to meet friends and family and even catch up with new friends," Ms Vandekreeke said.

New functions, like the ability to make spa and restaurant bookings were expected to come online throughout the year, she said.

Meanwhile the ships' Fun Times daily diary will also be available in a reduced-size paper format, which, together with the app's introduction, means a win for the environment with a 50 per cent reduction in paper used to print the newsletter onboard.

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