



Carnival Corporation Announces Strategic Partnership with A+E Networks®

January 31, 2017

World's Largest Leisure Travel Company Debuts Original TV Series, "Good Spirits™", on A+E Networks' FYI Network on Thursday, February 16 at 6 p.m. ET and A&E on February 18 at noon ET.

Program will showcase creation of unique cocktails that celebrate people, places and cultures while cruising to popular global destinations

MIAMI, Jan. 31, 2017 /PRNewswire/ -- Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), the world's largest leisure travel company, today announced an expansion of its O.C.E.A.N.™ original content portfolio with the premiere of "Good Spirits™" on FYI™ beginning Thursday, February 16 at 6 p.m. ET and A&E® on Saturday, February 18 at noon ET.

Experience the interactive Multimedia News Release here: <http://www.multivu.com/players/English/8028351-carnival-a-e-networks-tv-series>

"Good Spirits" joins pioneering cocktail chef Matthew Biancaniello as he sails the globe on the company's world leading cruise lines in search of extraordinary everyday people, sharing the stories of spirits and collecting farm fresh, native ingredients to inspire one-of-a-kind cocktail creations.

The 30-minute, 10-episode series is the fourth originally produced program in Carnival Corporation's growing portfolio of inspiring experiential content, following the debut of three TV series that currently air on major broadcast networks on Saturday mornings being viewed by millions each week.

"The first three series that launched in the fall have resonated strongly with viewers and the experiential content strategy is generating the intended results -- which is to showcase that cruising is a great vacation experience while increasing interest and intent to cruise," said John Padgett, chief experience and innovation officer for Carnival Corporation. "Expanding the diversity of our content while extending into an evening time slot allows us to showcase our diverse portfolio of vacation experiences to an entirely different group of viewers."

Custom short-form vignettes will showcase how-to drink recipes inspired by each new episode. These vignettes will debut on air and natively across the FYI social and digital platforms throughout the series' 10-week run. Also coinciding with the series, Carnival Corporation and A+E Networks® will launch a sweepstakes offering audiences a chance to win a seven-day cruise for two.

"We are thrilled to be working with Carnival Corporation on this unique partnership," said Jim Hoffman, EVP of Strategic Initiatives, A+E Networks. "Good Spirits" fits perfectly at A+E Networks® where our diverse portfolio of brands reaches a young, upscale audience with premium, original content across multiple platforms."

For more information, visit www.ocean.com.

About Carnival Corporation & plc

Carnival Corporation & plc is the largest leisure travel company in the world, with a portfolio of 10 cruise brands in North America, Europe, Australia and Asia comprised of Carnival Cruise Line, Fathom, Holland America Line, Princess Cruises, Seabourn, AIDA Cruises, Costa Cruises, Cunard, P&O Cruises (Australia) and P&O Cruises (UK).

Together, these brands operate 102 ships visiting over 700 ports around the world and totaling 226,000 lower berths with 19 new ships scheduled to be delivered between 2017 and 2022.

Carnival Corporation & plc also operates Holland America Princess Alaska Tours, the leading tour companies in Alaska and the Canadian Yukon. Traded on both the New York and London Stock Exchanges, Carnival Corporation & plc is the only group in the world to be included in both the S&P500 and the FTSE 100 indices.

Additional information can be found on www.carnival.com, www.fathom.org, www.hollandamerica.com, www.princess.com, www.seabourn.com, www.aida.de, www.costacruise.com, www.cunard.com, www.pocruises.com.au and www.pocruises.com.

About A+E Networks

A+E Networks®, LLC. is an award-winning, global media content company offering consumers a diverse communications environment ranging from linear channels to websites, gaming, watch apps and educational software as well as SVOD products, including first-to-market Apps such as HISTORY Vault and Lifetime Movie Club. A+E Networks is comprised of A&E®, Lifetime®, History®, LMN®, FYI™, VICELAND, H2™, A+E Studios™ History en Español™, Crime + Investigation™, Military History™, Lifetime Real Women®, A&E IndieFilms®, A+E Networks International®, A+ Networks Digital® and A+E Networks Consumer Products™. A+E Networks channels and branded programming reach more than 335 million households in over 200 territories and 41 languages. A+E Networks, LLC. is a joint venture of Disney-ABC Television Group and Hearst. Follow us on Twitter at twitter.com/aenetworks and Facebook at facebook.com/AENetworks/.

About FYI

For your inspiration, for your imagination or for your innovation, FYI™ takes a modern spin on traditional lifestyle genres by embracing an adventurous and personalized approach to peoples' taste, space, look, story and more. FYI covers a range of stories and experiences that reflect how people live their lives today, not defined by just one passion or interest. FYI has launched all-new genres, including trend-setting and brand-definitional series, such as Married at First Sight, Arranged, Seven Year Switch, Tiny House Nation, Unplugged Nation, He Shed She Shed and Food Porn hosted by Michael Chernow. FYI is a division of FYI has a young and affluent digital audience, including a robust social footprint that has recently tripled in size.

The FYI website is located at fyi.tv, Twitter at twitter.com/fyi and Facebook at facebook.com/fyi. For additional press information and photography, please visit press.aenetworks.com.





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