

AIDAperla: On June 30, 2017, Palma de Mallorca will be hosting the christening of the year

February 15, 2017

The Christening Cruise will set off on June 24, 2017, and can be booked as of today, 10.00 am.

The secret has finally been unveiled: AIDAperla, the twelfth member of the AIDA fleet, will be christened on Friday, June 30, 2017, in Palma de Mallorca (Spain). The Christening Cruise will last from June 24 until July 1, 2017, leading from Palma de Mallorca to three of the most beautiful Mediterranean metropolises: Rom (Civitavecchia), Florence (Livorno) and Barcelona. Tickets are available now. This unique voyage is available for booking from today (February 15, 2017) on, 10.00 am.

Felix Eichhorn, President of AIDA Cruises, comments on the christening of the newest member of the fleet: "Those who know AIDA also know about our unique christening ceremonies. The skyline of Palma's old town will be the breathtaking backdrop for a spectacular show of music and light, transforming the night skies above AIDAperla into a glistening flood of color on the evening of her christening."

Those unable to join the event in Palma de Mallorca or on board AIDAperla are nevertheless encouraged to save the date of June 30, 2017: the christening ceremony will be streamed live on the internet and various social media channels. The company will soon announce more details about the christening.

From July 1, 2017, the cruise ship – which is 300 meters long and 37.6 meters wide – will be traveling the western Mediterranean. The capital of the Germans' favorite island, Palma de Mallorca, and Barcelona are the ports of departure and arrival for the seven-day cruises to e.g. Rome (Civitavecchia), Corsica and Florence (Livorno).

AIDAperla will be visiting Germany for the first time in March 2018. The Hanseatic City of Hamburg will be the home port of multiple seven-day round trips to the most beautiful metropolises in Western Europe, such as London (Southampton), Paris (Le Havre), Brussels (Zeebrugge) and Rotterdam.

The many highlights on board AIDAperla include the Beach Club protected by a weather-resistant, UV-permeable foil dome and the Four Elements with water slides and a climbing garden. On board AIDAperla, guests can choose between 14 different stateroom varieties, including the spacious veranda staterooms and the panorama staterooms on our exclusive patio deck.

Our award-winning Body & Soul Organic Spa offers various saunas, multiple indoor and outdoor pools, a tepidarium and a fireplace room for perfect relaxation. The Lanai Deck awaits its guests with infinity pools, glass elevators, two skywalks, state-of-the-art LED technology, airframes for extraordinary performances and an interactive, floating globe for the entertainment program. In addition to the Kids and Teens Club, we also have an onboard Mini Club offering daycare services for children aged 6 months and older.

These are only a few of the countless services and facilities available on board the new AIDA generation, which has won the Kreuzfahrt Guide Awards 2016 in the categories of family-friendliness and sports & wellness. Of course, the onboard culinary offer leaves nothing to be desired, either: twelve restaurants, three snack bars and 14 bars beckon guests to embark on a culinary world tour.

Further information about AIDAperla can be found at www.aida.de All AIDA offers can be booked at

www.aida.de, travel agencies or via the AIDA customer service center at +49 (0) 381 / 20 27 07 07.

Rostock, February 15, 2017