

## Holland America Line's ms Eurodam Makes Industry History with 11th Consecutive Score of 100 on United States Public Health Inspection

March 1, 2017

Score marks the longest streak of perfect 100s in cruise industry

<u>Seattle, Wash., March 1, 2017</u> — Holland America Line's *ms Eurodam* continues to raise the bar even higher for cruise ships visiting the United States by earning its 11th consecutive perfect score of 100 on a routine United States Public Health (USPH) inspection conducted by the U.S. Centers for Disease Control and Prevention (CDC). The run of perfect scores is a record in both the cruise industry and company history.

Eurodam's unannounced USPH inspection was held Jan. 14, 2017, during a turnaround at Port Everglades in Fort Lauderdale, Fla., at the start of a seven-day Caribbean cruise. The perfect score follows on the heels of sister ship *ms Koningsdam* achieving a perfect score on its first USPH inspection in December 2016.

"Holland America Line strives to be the best, and to earn an amazing 11 consecutive perfect public health inspection scores shows that it's part of our company culture and our staff is working hard to make it happen," said Orlando Ashford, president of Holland America Line. "Congratulations to the entire *Eurodam* team and everyone involved who work diligently every day to maintain the highest standards of operation."

In 2016 six additional Holland America Line ships previously earned perfect scores, including *Eurodam, Koningsdam, ms Maasdam, ms Veendam, ms Noordam* and *ms Westerdam.* The year previously seven ships received 10 perfect scores: *Eurodam, Noordam, Veendam, ms Zuiderdam, ms Nieuw Amsterdam, ms Ryndam and ms Statendam.* 

CDC inspections are part of the Vessel Sanitation Program, which was introduced in the early 1970s and is required for all passenger ships that call at a U.S. port. The inspections are unannounced and are carried out by officials from the United States Public Health Service twice a year for every cruise ship. Health Canada's Cruise Ship Inspection Program harmonizes with the United States' CDC Vessel Sanitation Program, and inspections are conducted once a year when cruise ships visit Canadian ports.

The score, on a scale from one to 100, is assigned on the basis of a checklist involving dozens of areas of assessment encompassing hygiene and sanitation of food (from storage to preparation), overall galley cleanliness, water, shipboard personnel and the ship as a whole.

For more information about Holland America Line, consult a travel professional, call 1-877-SAIL-HAL (1-877-724-5425) or visit hollandamerica.com.

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Find Holland America Line on <u>Twitter</u>, <u>Facebook</u> and the <u>Holland America Blog</u>. Access all social media outlets via the <u>Online</u> Communities quick link on the home page at hollandamerica.com.

## About Holland America Line [a division of Carnival Corporation and plc (NYSE: CCL and CUK)]

Holland America Line's fleet of 14 ships offers more than 500 cruises to more than 400 ports in 98 countries, territories or dependencies around the world. From shorter getaways to 115-day itineraries, the company's cruises visit all seven continents with highlights including Antarctica explorations, South America circumnavigations and exotic Australia/New Zealand and Asia voyages; four annual Grand Voyages; and popular sailings to the Caribbean, Alaska, Mexico, Canada/New England, Bermuda, Europe and the Panama Canal. The line currently has a new 2,650-guest ship, *ms Koningsdam*, delivered in April 2016, as well as a second Pinnacle Class ship, *ms Nieuw Statendam*, due for delivery in November 2018. A third Pinnacle Class ship, due for delivery in 2021, recently was announced.

The company recently announced \$300 million in brand enhancements to secure its position as the leader in premium cruising. Fleetwide, the ships feature innovative initiatives and a diverse range of enriching experiences focused on destination immersion and personalized travel. Guests can expand their knowledge onboard at an

America's Test Kitchen show; Explorations Café, powered by The New York Times and Digital Workshop powered by Windows. Outstanding entertainment fills each evening at venues including Lincoln Center Stage, Billboard Onboard and B.B. King's Blues Club. The dining experience can be savored at a variety of restaurants with menus that feature selections from Holland America Line's esteemed Culinary Council that comprises world-famous chefs who design dishes exclusively for our guests.

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