



Carnival Launches Travel Agent Trivia Game In Honor Of Company's 45th Anniversary

March 6, 2017

45 Cash Prizes to be Awarded on Carnival's Trade Facebook Page from March 6-March 10

MIAMI (March 6, 2017) – Carnival Cruise Line kicks off a travel agent trivia contest today on its trade-dedicated Facebook page to commemorate the company's 45th anniversary. The line's first ship, the TSS Mardi Gras, departed on her inaugural cruise from Miami on March 11, 1972. The contest starts today and ends March 10.

The "Carnival 45th Anniversary Trivia" game features one trivia question related to the company's history each day for the five-day game period. The first nine agents to answer the daily question correctly will each win a \$100 Visa gift card. During the game period, a total of 45 agents will be awarded a combined \$4,500 in gift card winnings.

"The cruise industry was built by our travel agent partners, who took a leap of faith with our fledgling industry in the 1970s," said Carnival's Vice President of Sales & Trade Marketing Adolfo Perez. "During these 45 years, agents have helped tens of millions of Carnival guests realize our founder Ted Arison's vision that everyone deserves a great cruise vacation at a fantastic value. This contest is one more way of thanking agents for their tremendous support through the years."

Travel agents may learn more about the contest by visiting <https://www.facebook.com/CarnivalTrade>.

About Carnival Cruise Line

Carnival, a unit of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is "The World's Most Popular Cruise Line®" with 25 ships operating three- to 16-day voyages to The Bahamas, Caribbean, Mexican Riviera, Alaska, Hawaii, Canada, New England, Bermuda, Europe, Australia, New Zealand and the Pacific Islands. Two 133,500-ton Vista class ships are currently scheduled for delivery - Carnival Horizon in 2018 and an as-yet-unnamed vessel in 2019. Additionally, two new 180,000-ton ships are scheduled to enter service in 2020 and 2022.

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