



Holland America Line's 'Ready Set Sail' Promotion Features Pre-Paid Gratuities and Onboard Spending Money

March 24, 2017

Guests who book select cruises by June 1, 2017, can take advantage of the perks

Seattle, Wash., March 24, 2017 — As travelers get ready to cruise this year, Holland America Line is launching its popular Ready Set Sail promotion featuring pre-paid gratuities and up to \$500 onboard spending money per stateroom. Guests who book a Holland America Line cruise by June 1, 2017, will be eligible to receive the offer, and guests who book a suite also will receive an additional \$100 internet credit.

All cruises between June 1, 2017, and March 30, 2018, excluding Grand Voyages and Grand Voyage segments, are eligible for the Ready Set Sail promotion. Depending on stateroom category, guests will receive onboard spending money ranging from \$100 up to \$500 per stateroom.

"As we head into spring the weather is getting nicer and travelers are starting to think about their next vacation, so our Ready Set Sail promotion comes at the right time and features some exceptional values," said Orlando Ashford, president of Holland America Line. "Covering gratuities represents nice savings for our guests, and the onboard spending money makes it possible for them to take advantage of many of our shipboard venues and experiences that will enhance their overall cruise vacation."

Indulge with Onboard Spending Money

In addition to pre-paid gratuities for the entire cruise valued at up to \$27 per stateroom per day, guests receive onboard spending money that can be used to enjoy a variety of shipboard experiences and amenities. Extras that the credit can be applied to include treatments at the Greenhouse Spa and Salon, gift shop purchases, Journeys Ashore tours, beverages or dinner at one of the specialty restaurants such as Pinnacle Grill, Sel de Mer, Canaletto or Tamarind, depending on the ship.

By booking with Ready Set Sail, guests can cruise all over the world while taking advantage of the promotion. Eligible Holland America Line destinations include Alaska cruises and Land+Sea Journeys, the Caribbean, Canada/New England, Bermuda, Mexico, South America, the Panama Canal, the Far East, the South Pacific, Europe and Australia/New Zealand.

For more information about Holland America Line, consult a travel professional, call 1-877-SAIL HAL (877-724-5425) or visit hollandamerica.com.

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Find Holland America Line on [Twitter](#), [Facebook](#) and the [Holland America Blog](#). Access all social media outlets via the [Online Communities](#) quick link on the home page at hollandamerica.com.

About Holland America Line [a division of Carnival Corporation and plc (NYSE: CCL and CUK)]

Holland America Line's fleet of 14 ships offers more than 500 cruises to more than 400 ports in 98 countries, territories or dependencies around the world. From shorter getaways to 115-day itineraries, the company's cruises visit all seven continents with highlights including Antarctica explorations, South America circumnavigations and exotic Australia/New Zealand and Asia voyages; four annual Grand Voyages; and popular sailings to the Caribbean, Alaska, Mexico, Canada/New England, Bermuda, Europe and the Panama Canal. The line currently has a new 2,650-guest ship, *ms Koningsdam*, delivered in April 2016, as well as a second Pinnacle Class ship, *ms Nieuw Statendam*, due for delivery in November 2018. A third Pinnacle Class ship, due for delivery in 2021, recently was announced.

The company recently announced \$300 million in brand enhancements to secure its position as the leader in premium cruising. Fleetwide, the ships feature innovative initiatives and a diverse range of enriching experiences focused on destination immersion and personalized travel. Guests can expand their knowledge onboard at an America's Test Kitchen show; Explorations Café, powered by The New York Times and Digital Workshop powered by Windows. Outstanding entertainment fills each evening at venues including Lincoln Center Stage, Billboard Onboard and B.B. King's Blues Club. The dining experience can be savored at a variety of restaurants with menus that feature selections from Holland America Line's esteemed Culinary Council that comprises world-famous chefs who design dishes exclusively for our guests.

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