

## Holland America Line's 'Canada Super Sale' Features Exceptional Savings for Canadian Residents

April 12, 2017

Canadian promotion kicks off with rates on Alaska Cruises and Land+Sea Journeys

<u>Seattle, Wash., April 12, 2017</u> — Canadian residents looking to book a Holland America Line cruise vacation can take advantage of special fares with the Canada Super Sale. The promotion features savings of more than CAD1,000 per person on a variety of cruises and destinations around the world across the cruise line's fleet of 14 premium ships.

The Canada Super Sale kicks off with special rates on the line's popular Alaska cruises and Land+Sea Journeys, which combine a Holland America Line Alaska cruise with an overland exploration to Denali National Park and the Yukon. Additional cruise itineraries are also available through the promotion.

"Our Canada Super Sale is the perfect opportunity for Canadian residents to take advantage of fantastic savings and book their dream cruise with Holland America Line," said Orlando Ashford, president for Holland America Line. "This year marks our 70th anniversary of Alaska exploration, so it's fitting that we start the sale with some great rates on our Alaska product. Cruisers should book soon because the savings are capacity controlled and won't last long."

Through the Canada Super Sale, *ms Zaandam*'s 14-day Land+Sea Journey can be booked for CAD3,599 per person for an interior stateroom, CAD3,899 for an ocean-view and CAD5,999 for a suite, representing savings of up to CAD1,300. Seven-day Alaska and Canada/New England cruises begin at CAD899 per person and a week-long Bermuda sailing starts at CAD799 per person. Taxes, fees and port expenses are additional.

For more information about the Canada Super Sale and Holland America Line, consult a travel professional, call 1-877-SAIL-HAL (1-877-724-5425) or visit hollandamerica.com.

Editor's note: Photos are available at <a href="https://www.cruiseimagelibrary.com/c/hgdfa8id">https://www.cruiseimagelibrary.com/c/hgdfa8id</a>.

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Find Holland America Line on <u>Twitter</u>, <u>Facebook</u> and the <u>Holland America Blog</u>. Access all social media outlets via the <u>Online Communities</u> quick link on the home page at <u>hollandamerica.com</u>.

## About Holland America Line [a division of Carnival Corporation and plc (NYSE: CCL and CUK)]

Holland America Line's fleet of 14 ships offers more than 500 cruises to more than 400 ports in 98 countries, territories or dependencies around the world. From shorter getaways to 113-day itineraries, the company's cruises visit all seven continents with highlights including Antarctica explorations, South America circumnavigations and exotic Australia/New Zealand and Asia voyages; four annual Grand Voyages; and popular sailings to the Caribbean, Alaska, Mexico, Canada/New England, Bermuda, Europe and the Panama Canal. The line welcomed *ms Koningsdam* in 2016 and has a second Pinnacle Class ship, *ms Nieuw Statendam*, to be delivered in November 2018. A third Pinnacle Class ship, due for delivery in 2021, recently was announced.

The company is undergoing \$300 million in brand enhancements to secure its position as the leader in premium cruising. Fleetwide, the ships feature innovative initiatives and a diverse range of enriching experiences focused on destination immersion and personalized travel. Guests can expand their knowledge through an exclusive partnership with O, The Oprah Magazine; during an America's Test Kitchen show; at Explorations Café, powered by The New York Times; and by taking a Digital Workshop powered by Windows. Outstanding entertainment fills each evening at venues including Lincoln Center Stage, Billboard Onboard and B.B. King's Blues Club. The dining experience can be savored at a variety of restaurants with menus that feature selections from Holland America Line's esteemed Culinary Council that comprises world-famous chefs who design dishes exclusively for our guests.

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