



## **Holland America Line Receives Seventh Consecutive Green Gateway Award from Port of Seattle for Environmental Stewardship**

April 20, 2017

Seattle, Wash., April 20, 2017 — It's lucky sevens for Holland America Line this Earth Day. The Port of Seattle presented Seattle's Hometown Cruise Line with its seventh consecutive Green Gateway Award. The Port of Seattle presents the Green Gateway Awards annually to cruise and commercial lines that call at the port and whose environmental efforts are deemed worthy of recognition.

Port of Seattle cited Holland America Line's environmental stewardship initiatives that exceed regulations and industry standards, including the use of shore power while at Port of Seattle; biodegradable cleaners wherever possible; and electronic log books for environmental entries on board that improves data quality, analysis and efficiency.

"Environmental stewardship is a priority at Holland America Line, and it's an honor for the Port of Seattle to recognize our efforts for the seventh consecutive year," said Orlando Ashford, Holland America Line's president. "We are dedicated to responsibly sailing the world's oceans and continuing to implement new initiatives and seek new ways to be environmental innovators."

In previous years Holland America Line received the Green Gateway Award for its use of shore power, installation of IPCO Power Fuel Treatment systems, comprehensive practices to reduce emissions and its commitment to protecting the environment.

### **A Long Partnership**

Holland America Line ships have been sailing from the Port of Seattle since the 1970s. In May 2002 Holland America Line began using Seattle as a home port for Alaska cruises. This year the company has three ships sailing regularly from Seattle on 53 Alaska cruises from May through September.

### **Seattle, the Green Gateway**

Seattle offers the lowest carbon footprint for cargo shipped by sea from Asia to major markets in the Midwest and East Coast, making it the Green Gateway for trade. That designation was determined by the "Carbon Footprint Study of the Asia to North America Intermodal Trade" conducted by Herbert Engineering Corp., which looked at CO<sub>2</sub> emissions of intermodal shipments from Asia to North American markets.

### **Holland America Line's Environmental Achievements and Accolades**

Holland America Line's ships meet or exceed all provisions of the international regulations governing the environmental management of marine operations. But the company aims for superior environmental performance while operating responsibly to reduce pollution through strong policies, effective procedures, innovative technology, best practices and consistent training of employees.

Holland America Line is among the pioneers in the maritime industry in investing in technology to reduce engine emissions while a ship is at berth. Six of the 14 Holland America Line ships —*ms*

*Amsterdam*, *ms Veendam*, *ms Noordam*, *ms Zuiderdam*, *ms Oosterdam* and *ms Westerdam* — use shore power at the ports of Seattle, San Diego, Halifax and Vancouver. In addition all ships in the fleet, except *ms Prinsendam*, employ exhaust gas cleaning systems, or "scrubber technology," to reduce sulfur compounds and particulate matter from the ships' engine exhaust.

**For more information**, contact a travel professional, call 1-877-SAIL-HAL ([1-877-724-5425](tel:1-877-724-5425)) or visit [hollandamerica.com](http://hollandamerica.com).

**Editor's note:** Photos are available at <https://www.cruiseimagelibrary.com/c/10qgrjua>.

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Find Holland America Line on [Twitter](#), [Facebook](#) and the [Holland America Blog](#). Access all social media outlets via the [Online Communities](#) quick link on the home page at [hollandamerica.com](http://hollandamerica.com).

**About Holland America Line [a division of Carnival Corporation and plc (NYSE: CCL and CUK)]**

Holland America Line's fleet of 14 ships offers more than 500 cruises to more than 400 ports in 98 countries, territories or dependencies around the world. From shorter getaways to 113-day itineraries, the company's cruises visit all seven continents with highlights including Antarctica explorations, South America circumnavigations and exotic Australia/New Zealand and Asia voyages; four annual Grand Voyages; and popular sailings to the Caribbean, Alaska, Mexico, Canada/New England, Bermuda, Europe and the Panama Canal. The line welcomed *ms Koningsdam* in 2016 and has a second Pinnacle Class ship, *ms Nieuw Statendam*, to be delivered in November 2018. A third Pinnacle Class ship, due for delivery in 2021, recently was announced.

The company is undergoing \$300 million in brand enhancements to secure its position as the leader in premium cruising. Fleetwide, the ships feature innovative initiatives and a diverse range of enriching experiences focused on destination immersion and personalized travel. Guests can expand their knowledge through an exclusive partnership with O, The Oprah Magazine; during an America's Test Kitchen show; at Explorations Café presented by The New York Times; and by taking a Digital Workshop powered by Windows. Outstanding entertainment fills each evening at venues including Lincoln Center Stage, Billboard Onboard and B.B. King's Blues Club. The dining experience can be savored at a variety of restaurants with menus that feature selections from Holland America Line's esteemed Culinary Council that comprises world-famous chefs who design dishes exclusively for our guests.

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