



Chill out with P&O Cruises brand new ice cream range

May 8, 2017

Summer has just got tastier as P&O Cruises guests enjoy an even more chilled experience thanks to the introduction of award-winning Jude's real dairy ice cream in fabulously moreish flavours such as Salted Caramel, Ginger Spice, Gin & Tonic and Brown Butter Pecan.

Made in Hampshire, Jude's ice cream will be available from May across all the ships in dedicated deck areas. Guests will have a choice of eight mouthwatering flavours in individual 120ml tubs: Very Vanilla, Truly Choc, Strawberry Tease, Salted Caramel, Ginger Spice, Gin & Tonic, Brown Butter Pecan and Flat White Coffee. In addition, family friendly ships will serve nine tempting flavours of ice cream in cones: Very Vanilla, Truly Choc, Strawberry Tease, Salted Caramel, Mint Choc Chip, Honeycomb, Raspberry Ripple, Malted Banana and Dairy Free Coconut Sorbet.

P&O Cruises senior vice president Paul Ludlow said: "I'm thrilled to introduce our guests to a great British brand that has won numerous awards and also tastes fantastic. Jude's is a family business which uses locally sourced ingredients to create the most superb ice cream. Holidays and ice cream go hand in hand and I'm sure that our guests will love tucking into these delicious treats while soaking up the sun on deck."

For more information or to book call P&O Cruises on 0843 374 0111, visit www.pocruises.co.uk or visit your local travel agent.

-Ends-

About P&O Cruises

P&O Cruises has a fleet of eight ships offering holidays tailored to British tastes combining genuine service, a sense of occasion and attention to detail, ensuring passengers have the holiday of a lifetime, every time. Britannia, a design-led 141,000 ton ship, was named by HM The Queen on March 10, 2015. A new 180,000 ton LNG-powered ship is on order for delivery in 2020.

For further press information please contact:

Michele Andjel, michele.andjel@carnivalukgroup.com 023 8065 6653 / 07730 732 072

Jenny Hadley, jenny.hadley@pocruises.com 023 8065 6650 / 07825 120 088

For images visit: <http://www.pocruisespresspictures.com/>