

Carnival Cruise Line Unveils 'Carnival Studios,' State-Of-The-Art 44,500-Square-Foot Rehearsal Space In Davie, Fla.

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High-Tech Rehearsal Facility Designed to Further Elevate Line's Award-Winning Shipboard Entertainment Offerings

MIAMI, May 18, 2017 /PRNewswire/ -- In a move designed to further elevate its award-winning entertainment offerings across the fleet, Carnival Cruise Line yesterday unveiled "Carnival Studios," a state-of-the-art 44,500-square-foot rehearsal venue in Davie, Fla., near the company's Miami headquarters.

Three years in development, Carnival Studios brings entire bands, casts, and technical teams from every ship together shoreside for intensive rehearsals as a team, while providing additional opportunities to conceptualize innovative new shows on site. More than 500 entertainers and performers will convene at Carnival Studios to rehearse new shows that are constantly being rolled out across the fleet.

The expansive space encompasses eight dedicated music studios, five full-stage dance studios, a training room, a green room and offices for the line's entertainment department many of whom will be relocating to the Davie campus.

"Whether it's our elaborate production shows, our popular rock bands or solo artists performing throughout the ship, entertainment is a huge part of the Carnival vacation experience and this spectacular rehearsal space provides us with unprecedented opportunities to develop exciting new choices for our guests," said Sarah Beth Reno, Carnival's vice president of entertainment.

Designed as a creative hub for Carnival's entertainment department, every single space within Carnival Studios has been outfitted with the latest digital sound, lighting and recording technology.

At Carnival Studios, the main theater stages within the fleet have been replicated within five full-scale studios. One of the dance studios boasts a massive 480-square-foot LED screen that is an integral part of the line's high-tech <u>Playlist Productions</u> shows, allowing performers to hone their craft with daily interactions with the groundbreaking technology.

The development of Carnival Studios also enables entertainers to work with top-rated talent from Broadway, London's West End, Las Vegas and award-winning partners across the globe in conceptualizing new innovations in shipboard entertainment.

"We designed the space to encourage interaction and engagement between everyone who works on our shows – from cast members and musicians to technicians and backstage crew," said Chris Nelson, Carnival's senior director of entertainment. "It is in these sometimes intentional and sometimes impromptu collaborations that the strongest ideas take shape, inspiring synergy and building relationships that last a lifetime," he added.

In addition to Playlist Productions and live bands that span all musical genres, Carnival's fleetwide entertainment lineup includes the Punchliner Comedy Clubs, Lip Sync Battle based on the hit SpikeTV show, Hasbro, The Game Show with larger-than-life adaptations of the company's iconic games, and Carnival LIVE featuring top-name musical and comedy acts who perform on board.

To learn more about Carnival Cruise Line, visit <u>Carnival.com</u>. For reservations, contact any travel agent or call <u>1-800-CARNIVAL</u>. Carnival can also be found on: <u>Facebook</u>, <u>Instagram</u>, <u>Twitter</u> and <u>YouTube</u>.

Journalists also can visit Carnival's media site, carnival-news.com or follow the line's PR department on Twitter at twitter.com/CarnivalPR.

About Carnival Cruise Line

Carnival Cruise Line, part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is "The World's Most Popular Cruise Line®" with 25 ships operating three- to 16-day voyages to The Bahamas, Caribbean, Mexican Riviera, Alaska, Hawaii, Canada, New England, Bermuda, Europe, Cuba, Australia, New Zealand and the Pacific Islands. Two 133,500-ton Vista class ships are currently scheduled for delivery - Carnival Horizon in 2018 and an as-yet-unnamed vessel in 2019. Additionally, two new 180,000-ton ships are scheduled to enter service in 2020 and 2022.

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