



P&O Cruises Animates Guests With New Nickelodeon Channels

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The award winning children's network Nickelodeon and Nick Jr. can now be viewed on the high-seas thanks to a new collaboration with P&O Cruises.

The popular Nickelodeon programming has been specially curated with P&O's youngest guests in mind and will be available around the clock on TV's in all cabins and in Kids Clubs across the fleet. Families can also enjoy a special Nickelodeon movie night on the Big Screen on the ship's upper decks.

The Nickelodeon channel will include classics such as *Sam & Cat* and *Victorious* as well as new hit shows *The Thundermans* and *The Loud House*.

The Nick Jr. channel will entertain kids under five years of age with the global phenomenon *PAW Patrol*, educational STEM series *Blaze and the Monster Machines* and brand new hit series *Nella the Princess Knight*.

The latest announcement follows the spectacular naming ceremony of P&O Cruises latest ship, Pacific Explorer, which saw Godmother, Dora the Explorer, christen the ship alongside SpongeBob SquarePants, the Teenage Mutant Ninja Turtles and Skye from PAW Patrol and more than a hundred children.

P&O Cruises President Sture Myrmell said the new entertainment offering provided another memorable experience for families to enjoy whilst on a P&O cruise.

"The Australian cruise holiday is all about choice and there's fun to be had onboard all of our ships at all times of the day. Now families can spend quality time together watching a classic movie or relaxing in the cabin whilst the kids catch up on cartoons.

"The introduction of two Nickelodeon channels adds to our broad family offering which already includes three dedicated kids clubs, the P&O Edge Adventure Park with a zip-line, walk the plank and segways, the longest and wildest waterslides on an Australian cruise ship, an interactive waterpark and an outdoor lawn bowls," Mr Myrmell said.

Vice President and General Manager of Nickelodeon Australia and New Zealand Ben Cox is delighted to bring the iconic channels to the largest cruise line in Australia.

"The launch of Nickelodeon and Nick Jr. channels on P&O ships gives kids and families the opportunity to enjoy the number one kids' network as soon as they step onboard.

"We're constantly exploring different ways to meet the high demand for our brands, through new live events, consumer products, apps and content distribution. With this new agreement, families can

continue to watch their favourite shows while they are on holidays," said Mr. Cox.

Pacific Explorer's cruises include a 4-night X750 SeaBreak cruise departing Sydney on November 30, 2017. Fares start from \$499* per person quad share.

For more information visit pocruises.com.au, call 13 24 94 or see a licensed travel agent.

***subject to availability, conditions apply**

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