

Princess Cruises Ships Present Unique Viewing For Great American Eclipse on August 21

August 17, 2017

Six Cruise Ships in Alaska Offer "Stargazing with Discovery at Sea" Eclipse Viewing Parties

SANTA CLARITA, Calif. (August 17, 2017) – For the first time in 99 years, a total eclipse of the sun will pass over the continental United States on August 21, and Princess Cruises guests sailing on six cruise ships in Alaska will be invited to special viewing parties as part of the cruise line's exclusive Stargazing with Discovery at Sea program.

From the top decks in Alaska, nearly 18,000 guests aboard Coral Princess, Emerald Princess, Grand Princess, Island Princess, Ruby Princess and Star Princess will be invited to enjoy an approximately 54 percent view of the eclipse. Guests will be provided specially-branded Science Channel™/Discovery at Sea eclipse glasses for ultimate viewing, paired with educational background on what causes an eclipse from the exclusive Stargazing with Discovery at Sea staff as they provide a "tour" of three intervals the morning of August 21.

"Through our exclusive partnership with Discovery Communications, we're able to offer expert tips and background from Science Channel experts that provide intriguing commentary around this rare phenomenon and for the ultimate viewing party onboard," said Denise Saviss, Princess Cruises vice president, entertainment experiences.

The Great American Eclipse onboard event is part of the Stargazing with Discovery at Sea program which is led by Discovery at Sea Science Channel Ambassador and astrophysicist Dr. Hakeem Oluseyi who has created entertaining family stargazing programming enabling the crew to lead cosmic voyages from the ship's top deck.

Branded posters, Camp Discovery Youth & Teen Center solar projector building projects and even specialty Eclipse Cookies also will be offered to celebrate this rare occasion.

In partnership with Discovery, Princess Cruises introduced Discovery at Sea in 2015, offering memorable cruise vacation experiences for the whole family to enjoy based on Discovery's breadth of brands and programming like *Shark Week* and *Mythbusters*. Interactive experiences are designed to bring to life the nature, wildlife and history of the regions guests are sailing. Guests can let their imaginations roam free with a variety of activities including stargazing, exclusive Discovery and Animal Planet shore excursions and newly introduced Camp Discovery Youth & Teen Centers.

Additional information about Princess Cruises is available through a professional travel agent, by calling 1-800-PRINCESS, or by visiting the company's website at <u>princess.com</u>.

About Princess Cruises:

One of the best-known names in cruising, Princess Cruises is a global cruise line and tour company operating a fleet of 17 modern cruise ships renowned for their innovative design and wide array of choices in dining, entertainment and amenities, all provided with the experience of exceptional customer service. A recognized leader in worldwide cruising, Princess carries two million guests each year to more than 360 destinations around the globe on more than 150 itineraries ranging in length from three to 111 days. The company is part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE:CUK).

Newsroom:

Additional media information is available at princess.com/news.

For further information contact:

Negin Kamali, 661-753-1539, nkamali@princesscruises.com Brea Burkholz, 661-753-1542, bburkholz@princesscruises.com